

RELIGIOUS IDENTITIES AND THE RACE AGAINST THE VIRUS

SUCCESSSES AND OPPORTUNITIES FOR ENGAGING
FAITH COMMUNITIES ON COVID-19 VACCINATION



About the PRRI-IFYC Religion and the Vaccine Survey, Wave 2

- Survey designed and conducted jointly by PRRI and IFYC
- Conducted online June 7 - 23, 2021
- Wave 2 is a follow-up survey to Wave 1 conducted in March 2021
- Total sample size is 5,851 adults (ages 18 and over) living in all 50 states
 - 5,123 who are part of Ipsos's Knowledge Panel
 - Oversample of smaller states (382) recruited by Ipsos using opt-in survey panels
 - Oversample of Hispanic Protestants (346) recruited from Ipsos Knowledge Panel
- Margin of error is +/- 1.65 percentage points at the 95% level of confidence, including the design effect of 1.7.

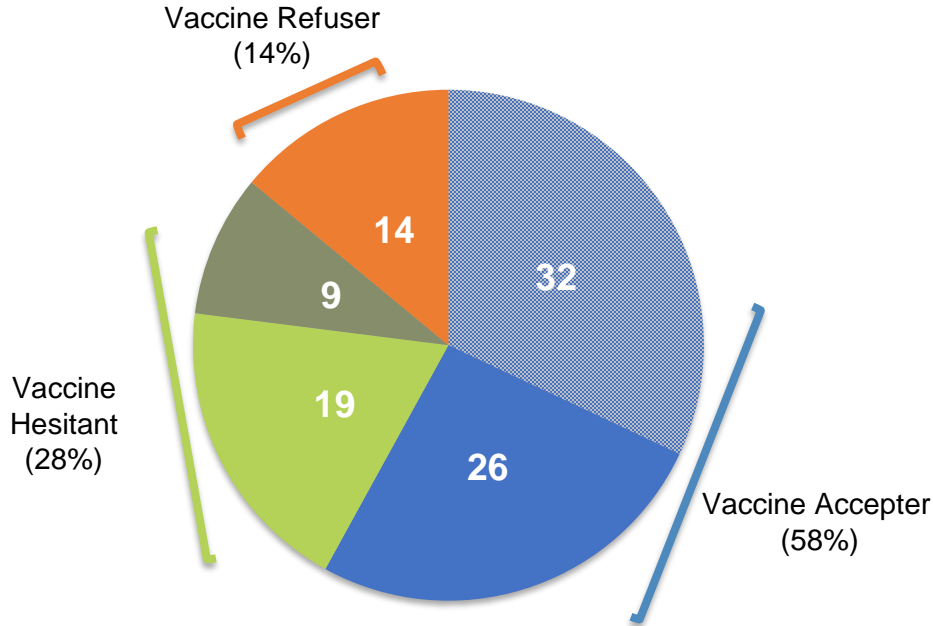
THE RACE AGAINST THE VIRUS: VACCINE ACCEPTERS, HESITANCY, AND REFUSERS

Vaccine Acceptance Up, Hesitancy Down, But No Decline in Refusers

March

Percent who:

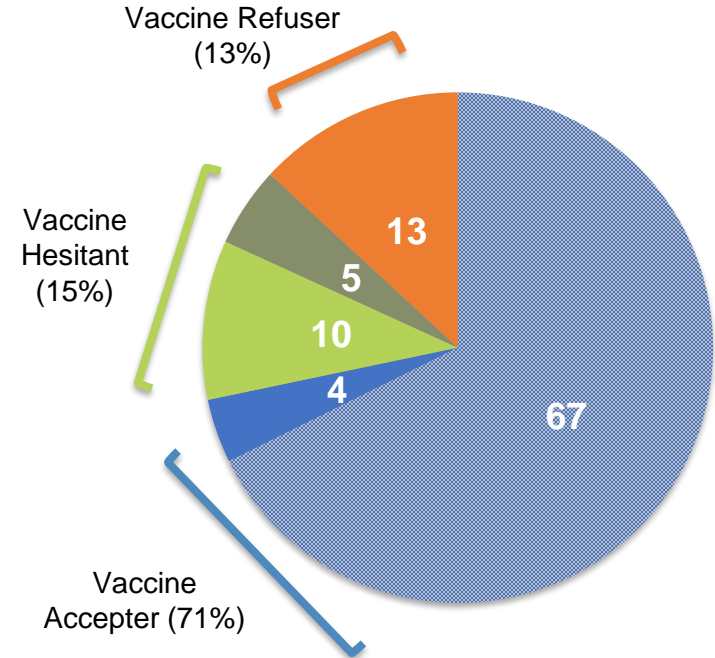
- Already received a dose
- Will get a dose ASAP
- Will wait and see
- Will only get if required
- Will not get



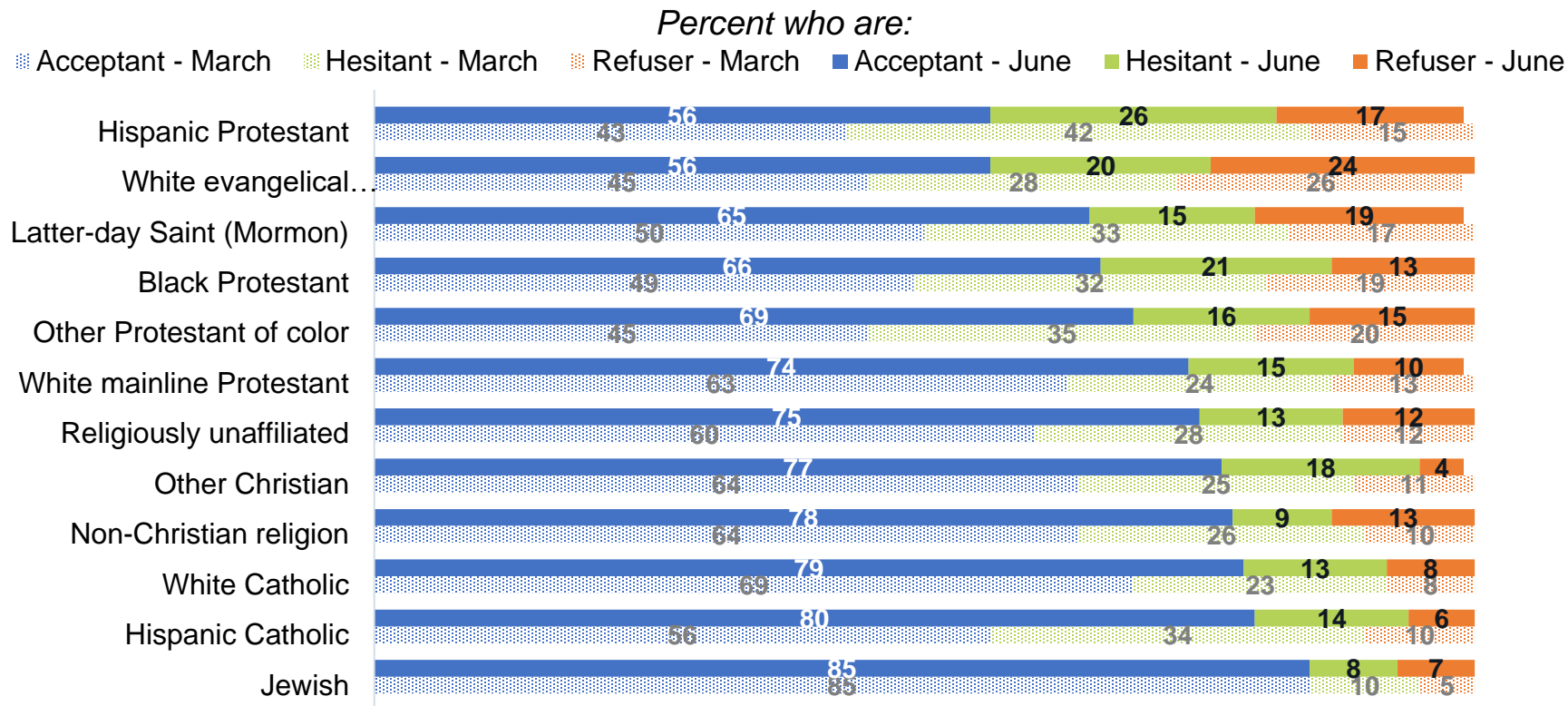
June

Percent who:

- Already received a dose
- Will get a dose ASAP
- Will wait and see
- Will only get if required
- Will not get



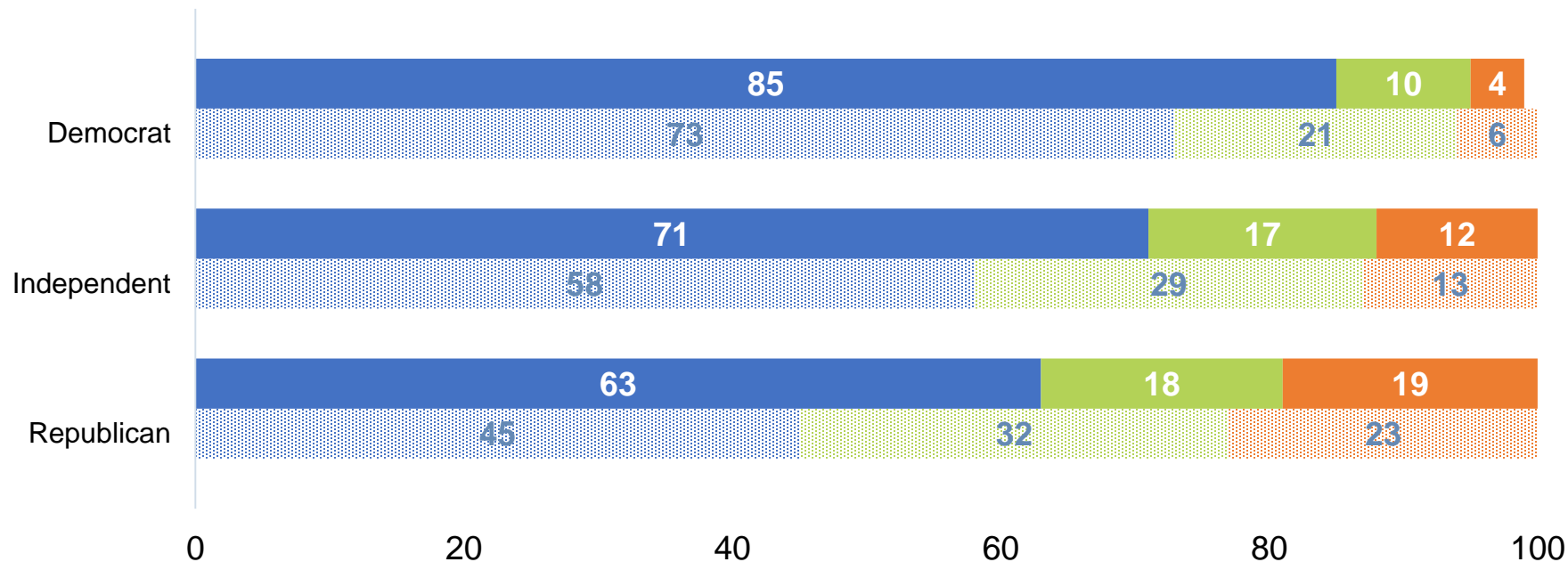
Vaccine Acceptance, Hesitancy, and Refusal, by Religious Affiliation



Acceptance, Hesitancy, and Refusal, by Party Affiliation

Percent who are:

Acceptant - March Hesitant - March Refuser - March Acceptant - June Hesitant - June Refuser - June

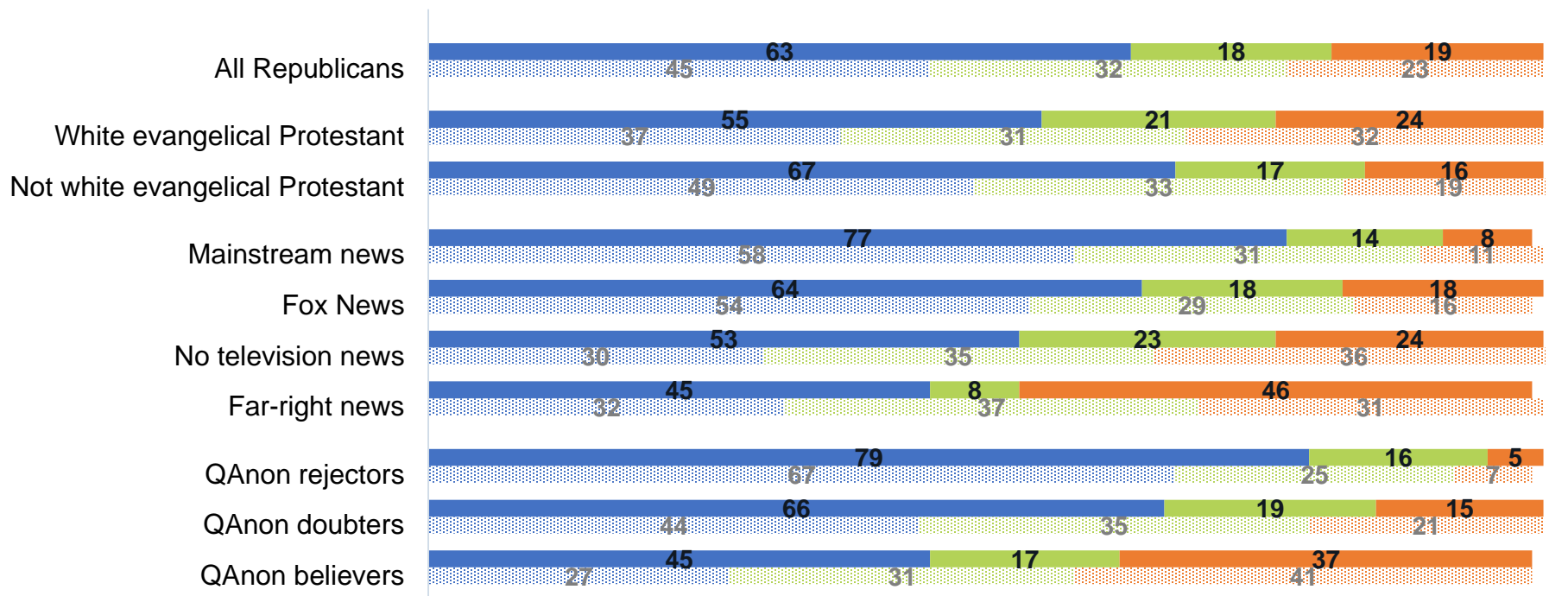


Sources: PRRI-IFYC March 2021 Survey, June 2021 Survey.

Acceptance, Hesitancy, and Refusal, by Republican Subgroups

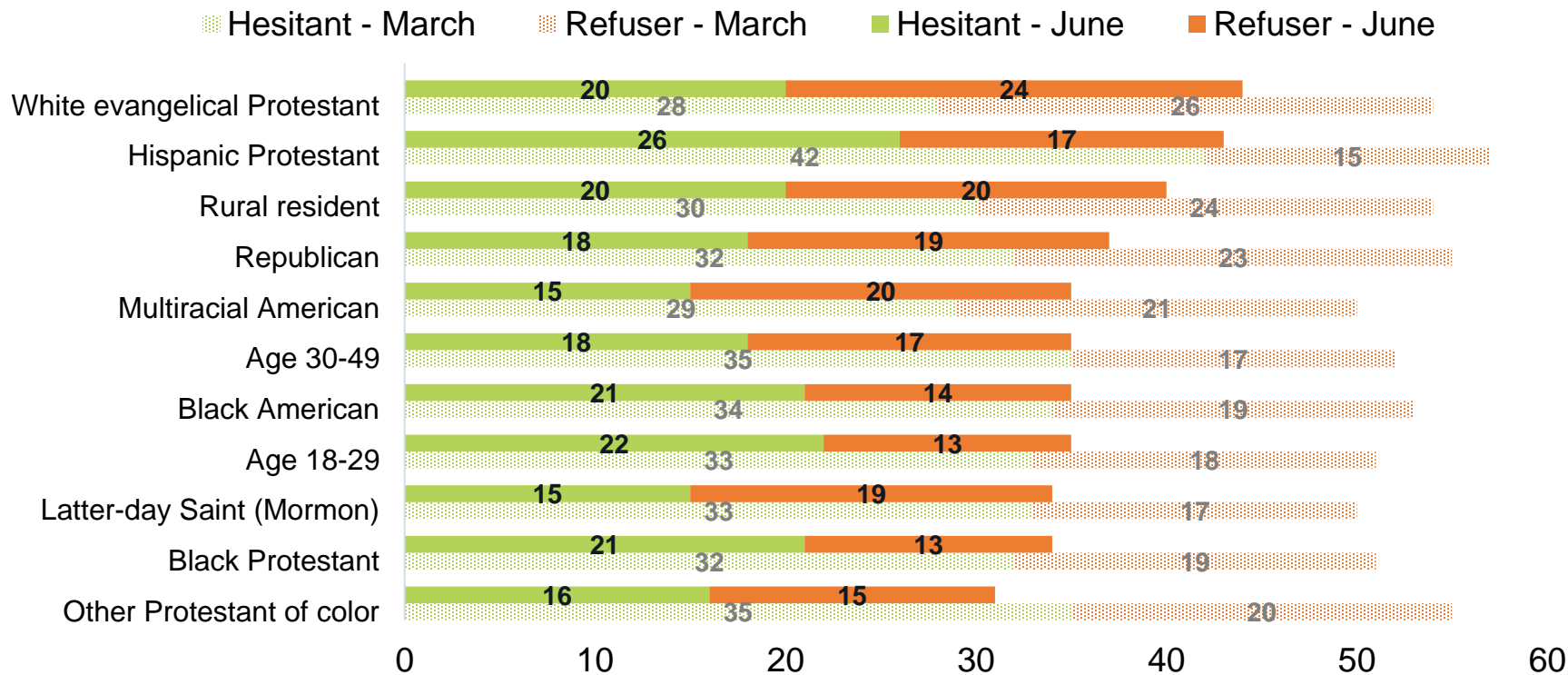
Percent who are:

Acceptant - March Hesitant - March Refuser - March Acceptant - June Hesitant - June Refuser - June



Progress among Groups that were High Vaccine Hesitant/Refusers In March

Percent who are:



Sources: PRRI-IFYC March 2021 Survey, June 2021 Survey.

THE IMPACT OF FAITH-BASED APPROACHES ON VACCINE UPTAKE

Impact of 10 Faith-Based Approaches on Vaccine Acceptance

A healthcare professional from a local religious community you trust addressed your concerns about the vaccine

A religious leader encouraged you to get the vaccine

A local religious community you trust held a forum to discuss the safety of the vaccine

A member of a local religious community you trust addressed your concerns about the vaccine

A religious leader you trust got the vaccine

A local religious community you trust created informational materials that answer common questions about the vaccine

A member of a local religious community you trust got the vaccine

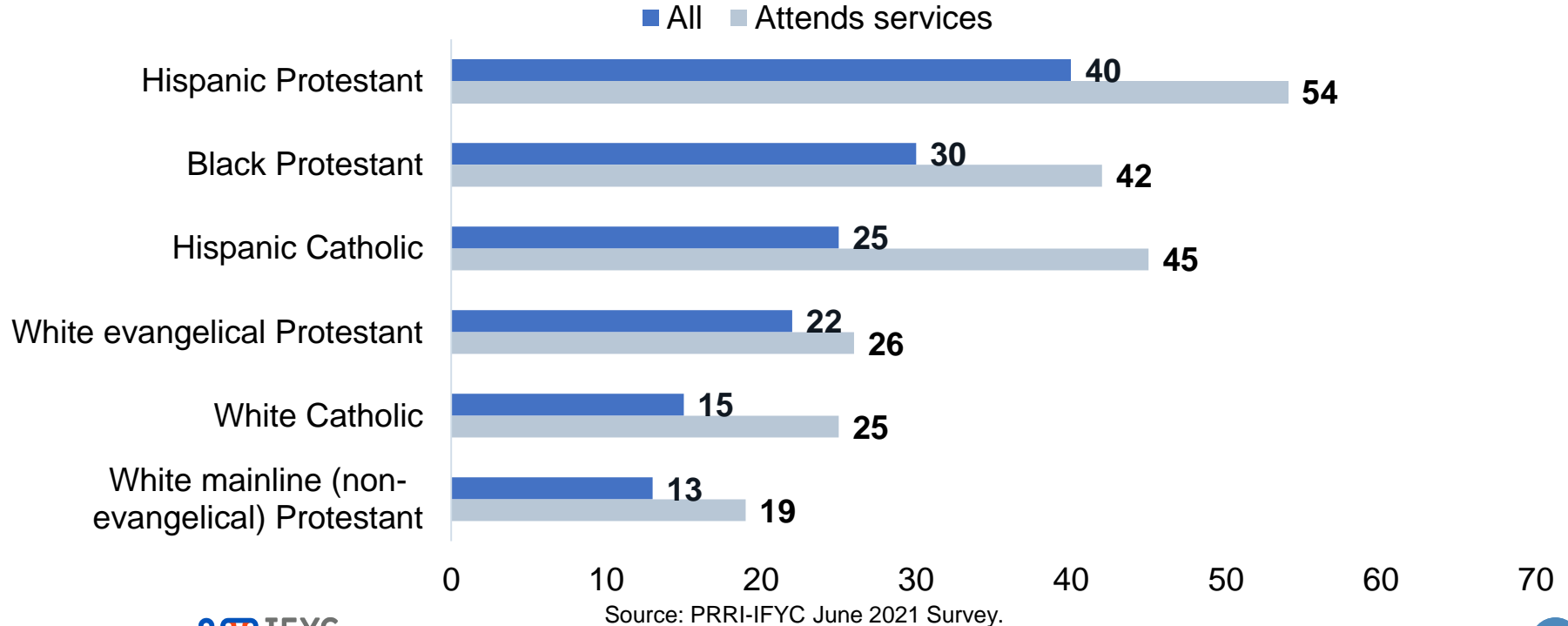
A local religious community you trust provided assistance in getting an appointment to get the vaccine

A local religious community you trust provided information about the vaccine on social media

You could get the vaccine at a nearby religious congregation

Faith-based Interventions are Working, by Religious Affiliation and Church Attendance

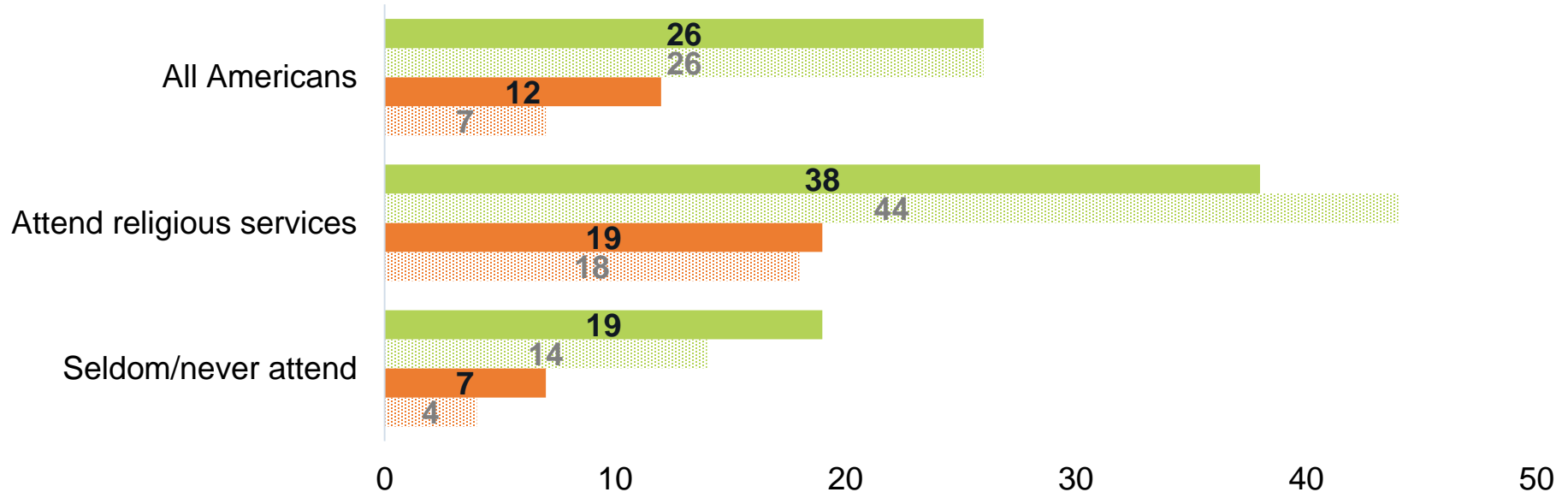
Percent of vaccinated who say faith-based approaches made them more likely to get vaccinated:



Faith-Based Interventions Remain Promising among Hesitant/Refusers, by Religious Attendance

Percent who say faith-based approaches would make them more likely to get vaccinated:

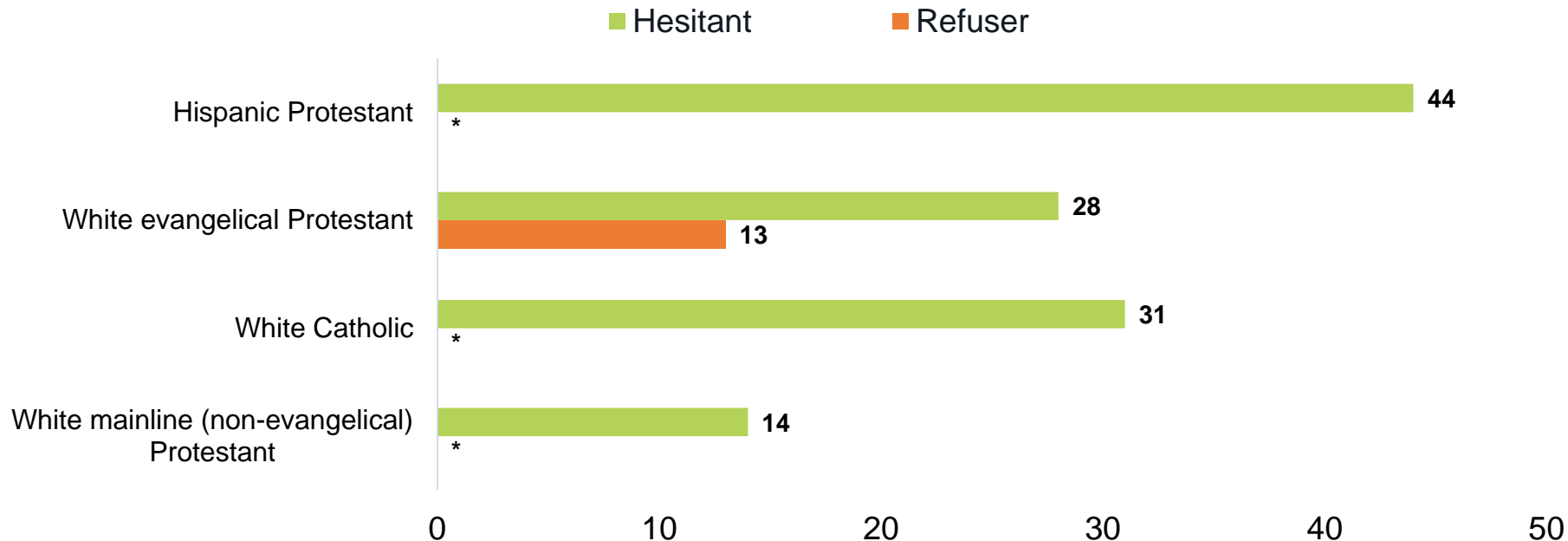
■ Hesitant - June ■ Hesitant - March ■ Refuser - June ■ Refuser - March



Sources: PRRI-IFYC March 2021 Survey, June 2021 Survey.

Potential Impact of Faith-based Approaches on Increasing Vaccine Acceptance, by Religious Affiliation

Percent who say one or more faith-based approaches would make them more likely to get a COVID-19 vaccine:

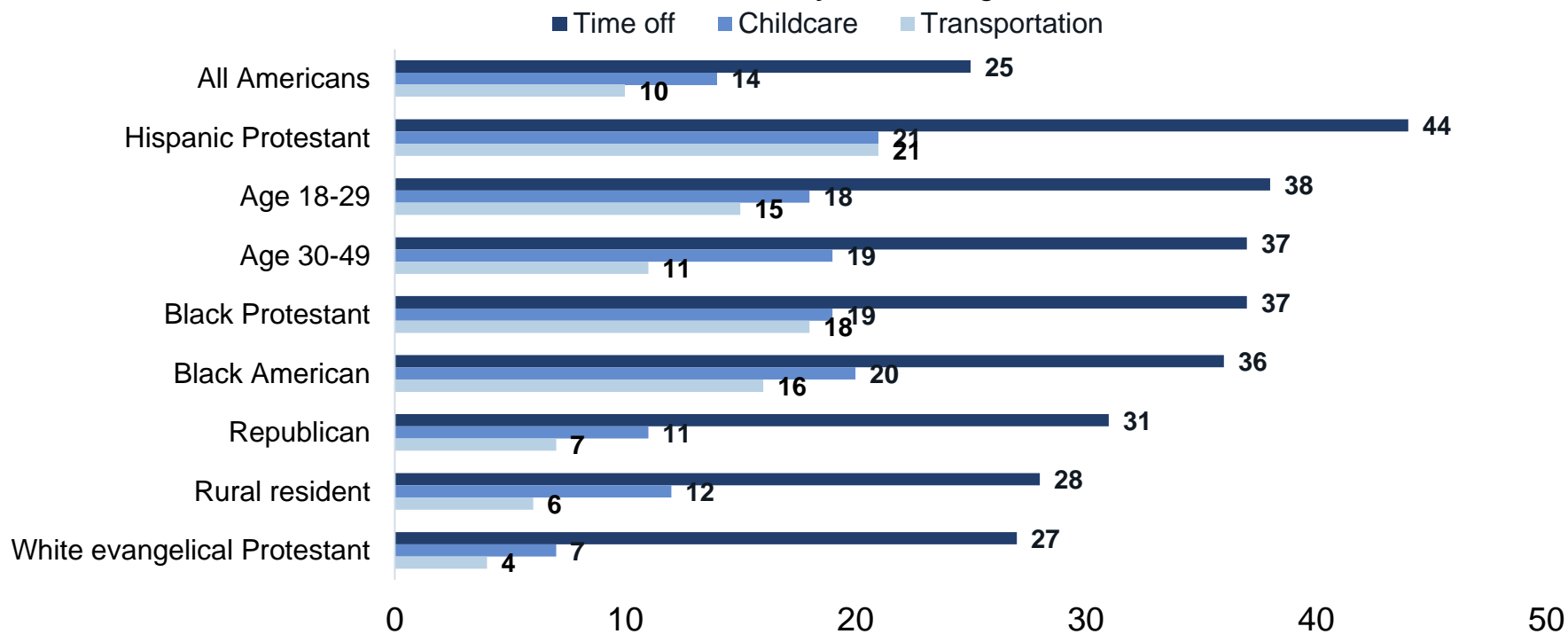


*Sample size too small to report.

Source: PRRI-IFYC June 2021 Survey.

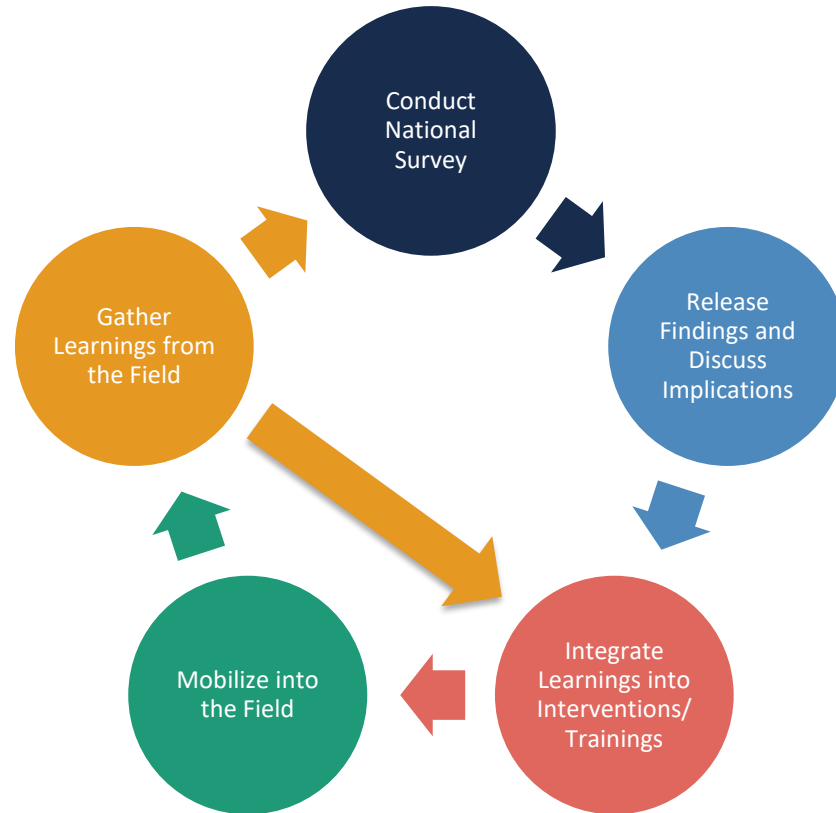
Access: Barriers Preventing Hesitant/Refuser Groups from Getting Vaccinated

Percent among the vaccine hesitant and refusers who say the following is a critical reason or one of the reasons they have not gotten vaccinated:



TAKING ACTION: ENCOURAGING THE UNCOMFORTABLE, VACCINATING THE PERSUADED

The PRRI-IFYC Research-to-Practice Model



Faith in the Vaccine Overview



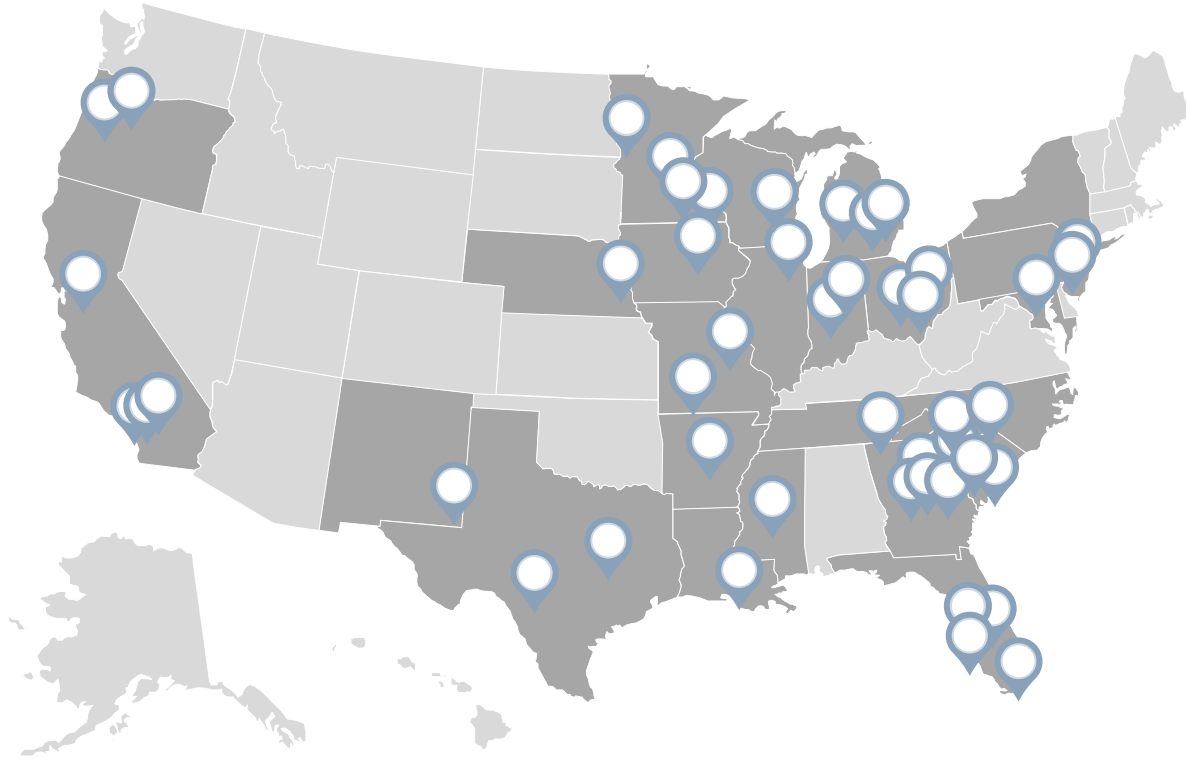
IFYC's Faith in the Vaccine Ambassador program...

- An interfaith public health worker program equipping local leaders to engage in vaccine outreach through religious communities, leaders, and institutions.
- Includes 100+ campuses, 80+ civic institutions, 2000 individual ambassadors
- IFYC's role is to train, resource, and network these leaders for on-the ground relational outreach

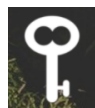
Faith in the Vaccine Ambassador Campuses

Agnes Scott College	CUNY: York College	Greenville University	Northwestern College	University of Illinois Chicago
Alabama A&M University	Clark Atlanta University	Hebrew College	Oklahoma Christian University	University of Illinois at Urbana-Champaign
Anderson University	Clayton State University	Houghton College	Oxford College of Emory	University of Central Florida
Arrupe College	Concordia College – MN	Huntington University	Pepperdine University	University of Georgia
Azusa Pacific University	Concordia University – WI	John Brown University	Philander Smith College	University of La Verne
Baylor University	Corban University	Johns Hopkins University	Point University	University of Miami
Belhaven University	Cornerstone University	Johnson C. Smith University	Providence College	University of Mount Union
Bethany College – KS	Crown College	Kuyper College	Queens University of Charlotte	University of Nebraska – Omaha
Bethany College – WV	Davidson College	Lee University School of Nursing	Regis University	University of Northwestern – St. Paul
Bethel University – IN	DePaul University	LeMoyne College	RTI/ Salem Alliance Church Ministry School	University of Redlands
Bethel University – MN	Doane University	Lenoir-Rhyne University	Rutgers University – NJ	University of South Florida
Bloomfield College	Dominican University	Livingstone College	Simpson University	University of the Incarnate Word
Brown University	East Texas Baptist University	Loyola University Chicago	South Piedmont Community College	University of the Southwest
Butler University	Elon University	Loyola University Maryland	Southeastern University	Vanguard University
Brigham Young University	Embry-Riddle Aeronautical University	Madonna University	Southern Nazarene University	Viterbo University
Calvin University	Emory University	Malone University	Southern University	Voorhees College
Campbell University	Fuller Seminary/Biola University	Mercer University	Southern Wesleyan University	Warner Pacific College
Capital University	Geneva College	Missouri State University	St Mary's College – IN	Wartburg College
Central College	George Fox University	Morehouse College	St Mary's College of California	Washington University in St. Louis
Central Piedmont Community College	Georgia Gwinnett College	Mount Vernon Nazarene University	St Mary's University of Minnesota	Wayland Baptist University
Charleston Southern University	Gonzaga University	North Park University	St. Olaf College	Wheaton College
		Northwest University		Wingate University
				Xavier University

Faith in the Vaccine.... Across the Nation



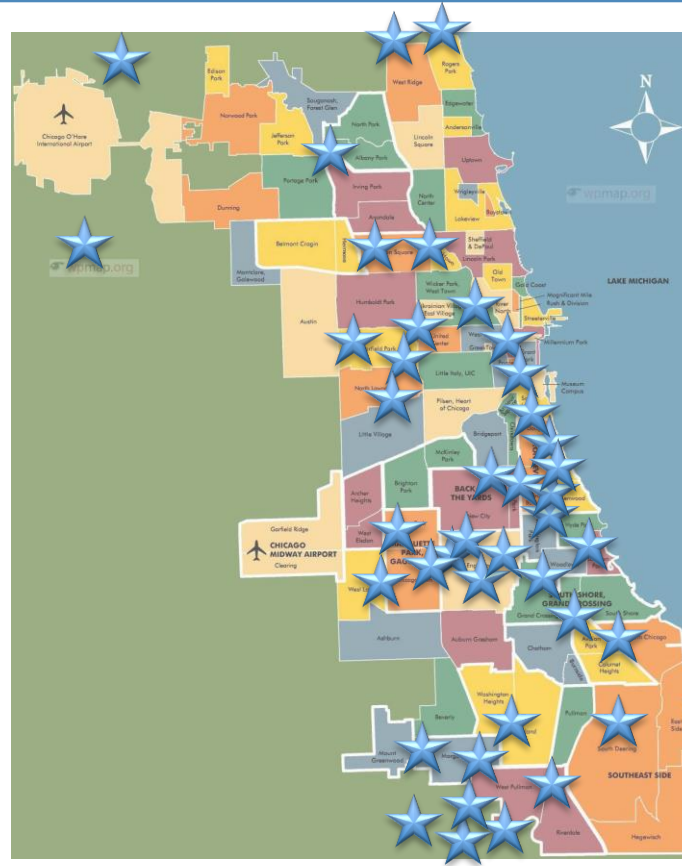
Chicago Communities Mobilizing Around Vaccine Outreach



Abiding in Christ Prayer & Worship Ministries
Aj & Company
Alpha Omega Temple
Destiny Christian Church
Public Equity



Chicago Communities Mobilizing Around Vaccine Outreach



FIVA in Action: Churches Tackle Hurdles to Vaccine Access





IFYC alumna Rev. Alexis Kassim is working with her congregation at Little River United Church of Christ and Mount Olive Baptist Church, a historically African American congregation in Northern Virginia, to improve vaccine access by opening a community vaccination clinic and addressing transportation and other hurdles to vaccination.

FIVA in Action: Students Pair Food Distribution with Vaccine Outreach


Student vaccine ambassadors at Dominican University have partnered with the Quinn Center of Saint Eulalia in the Maywood neighborhood of Chicago. They help with weekly food distributions and use that opportunity to address concerns and share information about Covid-19 vaccines.

“The purpose of our Faith in the Vaccine project is to not only educate members of our community and get them vaccinated, but to help relieve some of the hardships and injustices of Covid-19.”

- Gabriel Allori, Student at Dominican University




CLÍNICA DE VACUNAS COVID-19



Para hacer una cita:
708-401-7798
qccovidoutreach@quinncenter.org
<http://bit.ly/QCSummerVaccine>

- Vacuna de Pfizer
- Edad 12 years y mayor
- Dosis 1 or Dosis 2
- Bienvenida sin cita

**Martes 27 de Julio
en el Quinn Center,
4pm-7pm**



coalition for spiritual
& public leadership

**Reciba una
trajeta de regalo
con valor de \$20
con cada vacuna**

Encourage the Uncomfortable, Vaccinate the Persuaded...



Make it familiar.

- Houses of worship
- Block parties
- Community centers
- Schools



Make it easy.

- Transportation
- Childcare
- Meals



Make it comfortable.

- Gender-specific healthcare providers
- Recipients' native language
- Meeting people where they're at

Promoting Comfort and Ease Is the Focus Now

Highest and lowest vaccination rates in suburban Cook County

The highest-vaccinated areas are majority white and affluent.

Northbrook	81.4%
Des Plaines	78.2%
Riverside	75.5%

The lowest-vaccinated areas are majority black and low-income.

Dixmoor	12.6%
Ford Heights	14.0%
Riverdale	19.6%



THE
AMBASSADOR
MODEL IS EASY
TO SPREAD;
IT CAN BE A
POSITIVE
CONTAGION.

"They trust me that I won't be giving out wrong information, that I will be giving them 100% truth. I won't be hiding anything."

- Tehmina Naheed

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