# PRRI January 2017 Survey Total = 1,013 (409 Landline, 604 Cell phone) <br> January 18-22, 2017 

Q. 1 What is your favorite sport to watch, if any? [READ IN ORDER]

| Jan. <br> 2017 | Jan. <br> $\frac{2016}{}$ | Jan. <br> 2015 | Jan. <br> $\frac{2014}{}$ |  |
| :---: | :---: | :---: | :---: | :--- |
| 39 | 38 | 40 | 39 | Football |
| 12 | 11 | 12 | 10 | Basketball |
| 10 | 9 | 11 | 9 | Baseball |
| 8 | 8 | 8 | 7 | Soccer |
| 5 | 5 | 6 | 7 | Ice hockey |
| 6 | 6 | 5 | 5 | Auto racing |
| 1 | 1 | 1 | 1 | Tennis (VOL.) |
| 1 | 1 | 1 | 1 | Golf (VOL.) |
| 2 | 1 | 0 | 1 | Boxing/Marital arts (VOL.) |
| 4 | 5 | 4 | 8 | Something else (VOL.-SPECIFY) |
| 13 | 13 | 12 | 11 | None/Do not watch sports (VOL.) |
| $\frac{1}{1}$ | $\underline{1}$ | $*$ | $*$ | Don't know/Refused (VOL.) |
| 100 | 100 | 100 | 100 | Total |

Q. 2 And thinking of when you were young, what sport, if any, did you play MOST often growing up? [READ; RANDOMIZE]

| Jan. <br> $\frac{2017}{24}$ | Jan. <br> $\frac{2016}{27}$ | Jan. <br> $\frac{2015}{2}$ |  |
| :---: | :---: | :---: | :--- |
| 16 | 14 | 15 | Baseball or softball |
| 13 | 12 | 12 | Sasketball |
| 12 | 12 | 11 | Football |
| 7 | 6 | 9 | Volleyball |
| 4 | 4 | 5 | Tennis |
| 5 | 5 | 4 | Track or cross country |
| 1 | 1 | 1 | Wrestling (VOL.) |
| 2 | 1 | 1 | Swimming (VOL.) |
| 1 | $*$ | 1 | Cheerleading (VOL.) |
| 1 | $*$ | 1 | Ice Hockey (VOL.) |
| $*$ | $*$ | $*$ | Golf (VOL.) |
| 11 | 11 | 10 | None/Did not play sports (VOL.) |
| 4 | 5 | 4 | Something else (VOL.-SPECIFY) |
| $*$ | $*$ | $*$ | Don't know/Refused (VOL.) |
| 100 | 100 | 100 | Total |

Q. 3 How likely are you to watch the Super Bowl this year? Are you...? [READ IN ORDER]

|  |  | Somewhat <br> likely | Not too <br> likely | Not at all <br> likely | Don't know/ <br> Refused <br> (VOL.) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Jan. 2017 | 46 | $\frac{23}{23}$ | 11 | 20 | $*=100$ |
| Jan. 2016 | 43 | 25 | 10 | 21 | $*=100$ |
| Jan. 2015 | 49 | 23 | 9 | 18 | $1=100$ |
| Jan. 2014 | 51 | 21 | 6 | 21 | $*=100$ |
| Jan. 2013 | 44 | 22 | 11 | 23 | $1=100$ |

Q. 4 Do you consider yourself a fan of any particular sports team?

| Jan. | Jan. | Jan. | Jan. |  |
| :---: | :---: | :---: | :---: | :--- |
| $\frac{2017}{63}$ | $\underline{2015}$ | $\underline{2014}$ | $\underline{2013}$ |  |
| 37 | 64 | 60 | 62 | Yes |
| $\underline{0}$ | $\frac{*}{6}$ | 40 | 37 | No |
| 100 | 100 | $\boxed{*}$ | $\stackrel{*}{0}$ | Don't know/Refused (VOL.) |

## IF FAN OF PARTICULAR SPORTS TEAM (Q4=1), ASK [N=637]:

Q. 5 Have you ever felt that your team has been cursed?

| Jan. | Jan. |  |  |
| :---: | :---: | :--- | :--- |
| $\frac{2017}{20}$ |  | $\frac{2014}{25}$ |  |
| 80 | 74 | Yes, have |  |
| $*$ | $\underline{1}$ | Don't have not |  |
| 100 | 100 | Total |  |

IF FAN OF PARTICULAR SPORTS TEAM (Q4=1), ASK [N=637]:
Q. 6 Have you ever prayed for God to help your team?

| Jan. | Jan. |  |  |
| :---: | :---: | :--- | :--- |
| $\frac{2017}{28}$ |  | $\underline{2014}$ |  |
| 71 |  | 73 | Yes, have |
| $*$ | $\underline{0}$ | No, have not |  |
| -00 | 100 | Don't know/Refused (VOL.) |  |

## ASK ALL:

Q. 7 Now, please tell me if you completely agree, mostly agree, mostly DISagree or completely disagree with the following statements. First... [INSERT;
RANDOMIZE]. Next...
READ FOR FIRST ITEM, THEN REPEAT AS NECESSARY: Do you completely agree, mostly agree, mostly DISagree or completely disagree?
a. God rewards athletes who have faith with good health and success

| Jan. <br> $\frac{2017}{18}$ | $\frac{\text { Jan. }}{2015}$ | Jan. | Jan. |  |
| :---: | :---: | :---: | :---: | :--- |
| 31 | 32 | 18 | $\underline{2013}$ |  |
| 19 | 31 | 30 | 29 | Completely agree |
| 28 | 19 | 18 | 17 | Mostly agree |
| $\underline{3}$ | 26 | 29 | 25 | Completely disagree |
| 100 | $\underline{3}$ | $\underline{5}$ | $\underline{5}$ | Don't know/Refused (VOL.) |
|  | 100 | 100 | 100 | Total |

b. God plays a role in determining which team wins a sporting event

| Jan. | Jan. | Jan. | Jan. |  |
| :---: | :---: | :---: | :---: | :--- |
| $\frac{2017}{10}$ | $\frac{2015}{10}$ | $\frac{2014}{10}$ | $\frac{2013}{12}$ |  |
| 15 | 16 | 12 | 15 | Completely agree |
| 20 | 20 | 21 | 21 | Mostly agree |
| 53 | 51 | 54 | 49 | Completely disagree |
| $\underline{2}$ | $\underline{3}$ | $\underline{3}$ | $\underline{3}$ | Don't know/Refused (VOL.) |
| 100 | 100 | 100 | 100 | Total |

c. Professional athletes should not be allowed to use marijuana even if it is legal in the state where they live

31 Completely agree
12 Mostly agree
22 Mostly disagree
32 Completely disagree
$\underline{3}$ Don't know/Refused (VOL.)
100 Total
d. It bothers me when professional athletes make public statements about political issues

21 Completely agree
19 Mostly agree
26 Mostly disagree
32 Completely disagree
$\underline{2}$ Don't know/Refused (VOL.)
100 Total
e. It is not appropriate for women to coach men's professional sports teams

12 Completely agree
10 Mostly agree
22 Mostly disagree
55 Completely disagree
1 Don't know/Refused (VOL.)
100 Total
Q. 8 Some athletes express their faith publicly by thanking God during or after a sporting event. Do you generally approve when athletes do this, do you disapprove or does it not matter to you?

| Jan. | Jan. |  |
| :---: | :---: | :---: |
| $\underline{2017}$ | $\underline{2013}$ |  |
| 49 | 50 | Approve |
| 4 | 4 | Disapprove |
| 47 | 45 | Doesn't matter |
| * | 1 | Don't know/Refused (VOL.) |
| 100 | 100 | Total |

ASK FORM 1 ONLY [ $\mathrm{N}=485$ ]:
Q.9a Have you ever attended a professional sporting event?

| 76 | Yes |
| :---: | :--- |
| 24 | No |
| $\underline{0}$ | Don't know/Refused (VOL.) |
| 100 | Total |

ASK FORM 2 ONLY [N=528]:
Q.9b Have you ever attended a women's professional sporting event?

| 30 | Yes |
| :---: | :--- |
| 70 | No |
| $\stackrel{*}{*}$ | Don't know/Refused (VOL.) |
| 100 | Total |

## ASK ALL:

Q. 10 Do you think women can be as effective as men in serving as a coach of a professional football team, or are they generally not as effective?

72 Yes, as effective
24 No, not as effective
1 Should not be allowed to coach (VOL.)
4 Don't know/Refused (VOL.)
100 Total
Q. 11 Do you think female journalists should be allowed into male athletes' locker rooms to get interviews?

| Jan. | Dec. | Dec. |  |
| :---: | :---: | :---: | :--- |
| $\frac{2017}{49}$ | $\frac{\frac{1990}{}^{1}}{23}$ | ${\frac{1985^{2}}{}}^{27}$ |  |
| 49 | 68 | 60 | Yes, should be allowed |
| $\underline{2}$ | $\underline{9}$ | $\underline{13}$ | Do, should not be allowed |
| 100 | 100 | 100 | Total know/Refused (VOL.) |

Q. 12 Do you think all kids who play sports should receive a trophy for their participation, or should only the winning players be awarded trophies?

| Jan. | Aug. |  |
| :---: | :---: | :--- |
| $\frac{2017}{36}$ | $\underline{2014}^{3}$ |  |
| 62 | 50 | All kids get trophies |
| $\underline{2}$ | $\underline{3}$ | Only winning players |
| 100 | 100 | Don't know/Refused (VOL.) |
|  |  | Total |

Q. 13 How much of a role, if any, did God play in determining the outcome of the 2016 election? Would you say God played.... [READ IN ORDER]

28 A major role
13 A minor role
55 Did not play any role

* Do not believe in God (VOL.)

4 Don't know/Refused (VOL.)
100 Total

[^0]Q. 14 Now we would like your views on some political leaders. Please say whether your overall opinion of [INSERT; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable. What about...?
a. Barack Obama

|  | Very favorable | Mostly favorable | Mostly unfavorable | Very unfavorable | Have not heard of (VOL.) | Don't know Refused (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jan. 2017 | 33 | 29 | 20 | 16 | * | 2=100 |
| Sept. 2016 | 26 | 28 | 16 | 28 | 1 | $1=100$ |
| Oct. 2015 | 22 | 29 | 14 | 32 | 2 | $1=100$ |
| Aug. 2015 | 20 | 32 | 17 | 26 | * | $5=100$ |
| Aug. 2014 | 19 | 28 | 19 | 30 | * | $4=100$ |
| Sept. 2012 | 29 | 27 | 16 | 26 | * | $2=100$ |
| Aug. 2012 | 23 | 32 | 17 | 24 | - | $3=100$ |
| May 2012 | 19 | 37 | 21 | 21 | - | $2=100$ |
| Oct. 2011 | 22 | 31 | 19 | 25 | - | $2=100$ |
| Sept. 2010 | 26 | 32 | 18 | 22 | - | $2=100$ |

b. Donald Trump

|  | Very favorable | Mostly favorable | Mostly unfavorable | Very unfavorable | Have not heard of (VOL.) | Don't know Refused (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jan. 2017 | 17 | 26 | 17 | 35 | , | $5=100$ |
| Sept. 2016 | 10 | 23 | 15 | 50 | 2 | $1=100$ |
| May 2016 | 10 | 18 | 16 | 53 | 1 | $1=100$ |
| April 2016 | 8 | 16 | 18 | 52 | * | $6=100$ |
| Jan. 2016 | 12 | 19 | 22 | 42 | * | $5=100$ |
| Nov. 2015 | 11 | 16 | 21 | 44 | 2 | $6=100$ |
| Oct. 2015 | 9 | 21 | 21 | 45 | 3 | $1=100$ |

## Survey Methodology

The survey was designed and conducted by PRRI. The survey was made possible by a generous grant from the Nathan Cummings Foundation. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between January 18, 2017, and January 22, 2017, by professional interviewers under the direction of SSRS. Interviews were conducted among a random sample of 1,013 adults 18 years of age or older living in the United States ( 604 respondents were interviewed on a cell phone). The selection of respondents within households was accomplished by randomly requesting to speak with the youngest adult male or female currently living in the household.

Data collection is based on stratified, single-stage, random-digit-dialing (RDD) sample of landline telephone households and randomly generated cell phone numbers. The sample is designed to represent the total U.S. adult population and includes respondents from all 50 states, including Hawaii and Alaska. The landline and cell phone samples are provided by Marketing Systems Group.

The weighting is accomplished in two separate stages. The first stage of weighting corrects for different probabilities of selection associated with the number of adults in each household and each respondent's telephone usage patterns. In the second stage, sample demographics are balanced to match target population parameters for gender, age, education, race and Hispanic ethnicity, region (U.S. Census definitions), population density and telephone usage. The population density parameter was derived from Census 2010 data. The telephone usage parameter came from an analysis of the July-December 2015 National Health Interview Survey. All other weighting parameters are derived from an analysis of the U.S. Census Bureau's May 2016 Current Population Survey.

The sample weighting is accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations.

The margin of error for the survey is +/- 3.6 percentage points at the $95 \%$ level of confidence. The design effect for the survey is 1.4. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

## Appendix

| Table 1. Demographic, Political, Religious, <br> and Issue Subgroup Sample Sizes <br> (All figures are unweighted) <br> General |  |
| :--- | :---: |
|  | $\frac{\text { Public }}{}$ |
| Total Sample | 1,013 |
|  |  |
| Male | 511 |
| Female | 502 |
|  |  |
| Republican | 287 |
| Independent | 371 |
| Democrat | 301 |
|  |  |
| White, non-Hispanic | 692 |
| Black, non-Hispanic | 117 |
| Hispanic | 122 |
| Age 18-29 | 161 |
| 30-49 | 243 |
| 50-64 | 303 |
| 65+ | 305 |
| White evangelical Protestant | 198 |
| White mainline Protestant | 140 |
| Non-white Protestant | 146 |
| Catholic | 201 |
| White Catholic | 137 |
| Religiously unaffiliated | 216 |


[^0]:    ${ }^{1}$ Sports Illustrated Poll, December 1990.
    ${ }^{2}$ Sports Illustrated Poll, December 1985.
    ${ }^{3}$ Reason-Rupe Poll, August 2014.

