

PRRI January 2017 Survey Total = 1,013 (409 Landline, 604 Cell phone) January 18 - 22, 2017

Q.1 What is your favorite sport to watch, if any? [READ IN ORDER]

Jan.	Jan.	Jan.	Jan.	
<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	
39	38	40	39	Football
12	11	12	10	Basketball
10	9	11	9	Baseball
8	8	8	7	Soccer
5	5	6	7	Ice hockey
6	6	5	5	Auto racing
1	1	1	1	Tennis (VOL.)
1	1	1	1	Golf (VOL.)
2	1	0	1	Boxing/Marital arts (VOL.)
4	5	4	8	Something else (VOL.—SPECIFY)
13	13	12	11	None/Do not watch sports (VOL.)
<u>1</u>	<u>1</u>	<u>*</u>	*	Don't know/Refused (VOL.)
100	100	100	100	Total

Q.2 And thinking of when you were young, what sport, if any, did you play MOST often growing up? **[READ; RANDOMIZE]**

Jan.	Jan.	Jan.	
<u>2017</u>	<u>2016</u>	<u>2015</u>	
24	27	25	Baseball or softball
16	14	15	Basketball
13	12	12	Soccer
12	12	11	Football
7	6	9	Volleyball
4	4	5	Tennis
5	5	4	Track or cross country
1	1	1	Wrestling (VOL.)
2	1	1	Swimming (VOL.)
1	*	1	Cheerleading (VOL.)
1	*	1	Ice Hockey (VOL.)
*	*	*	Golf (VOL.)
11	11	10	None/Did not play sports (VOL.)
4	5	4	Something else (VOL.—SPECIFY)
*	* -	*	Don't know/Refused (VOL.)
100	100	100	Total

Q.3 How likely are you to watch the Super Bowl this year? Are you...? [READ IN ORDER]

					Don't know/
		Somewhat	Not too	Not at all	Refused
	<u>Very likely</u>	<u>likely</u>	<u>likely</u>	<u>likely</u>	<u>(VOL.)</u>
Jan. 2017	46	23	11	20	*=100
Jan. 2016	43	25	10	21	*=100
Jan. 2015	49	23	9	18	1=100
Jan. 2014	51	21	6	21	*=100
Jan. 2013	44	22	11	23	1=100

Q.4 Do you consider yourself a fan of any particular sports team?

Jan.	Jan.	Jan.	Jan.	
2017	<u>2015</u>	<u>2014</u>	<u>2013</u>	
63	64	60	62	Yes
37	36	40	37	No
<u>0</u>	*	* _	*	Don't know/Refused (VOL.)
100	100	100	100	Total

IF FAN OF PARTICULAR SPORTS TEAM (Q4=1), ASK [N=637]:

Q.5 Have you ever felt that your team has been cursed?

Jan.	Jan.	
<u>2017</u>	<u>2014</u>	
20	25	Yes, have
80	74	No, have not
*	<u>1</u>	Don't know/Refused (VOL.)
100	100	Total

IF FAN OF PARTICULAR SPORTS TEAM (Q4=1), ASK [N=637]:

Q.6 Have you ever prayed for God to help your team?

Jan.	Jan.	
<u>2017</u>	<u>2014</u>	
28	26	Yes, have
71	73	No, have not
*	<u>0</u>	Don't know/Refused (VOL.)
100	100	Total

ASK ALL:

Q.7 Now, please tell me if you completely agree, mostly agree, mostly DISagree or completely disagree with the following statements. First... [INSERT; RANDOMIZE]. Next...

READ FOR FIRST ITEM, THEN REPEAT AS NECESSARY: Do you completely agree, mostly agree, mostly DISagree or completely disagree?

a. God rewards athletes who have faith with good health and success

Jan.	Jan.	Jan.	Jan.	
<u>2017</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	
18	22	18	24	Completely agree
31	31	30	29	Mostly agree
19	19	18	17	Mostly disagree
28	26	29	25	Completely disagree
<u>3</u>	<u>3</u>	<u>5</u>	<u>5</u>	Don't know/Refused (VOL.)
100	100	100	100	Total

b. God plays a role in determining which team wins a sporting event

Jan.	Jan.	Jan.	Jan.	
<u>2017</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	
10	10	10	12	Completely agree
15	16	12	15	Mostly agree
20	20	21	21	Mostly disagree
53	51	54	49	Completely disagree
<u>2</u>	<u>3</u>	<u>3</u>	<u>3</u>	Don't know/Refused (VOL.)
100	100	100	100	Total

c. Professional athletes should not be allowed to use marijuana even if it is legal in the state where they live

- 31 Completely agree
- 12 Mostly agree
- 22 Mostly disagree
- 32 Completely disagree
- <u>3</u> Don't know/Refused (VOL.)
- 100 Total

d. It bothers me when professional athletes make public statements about political issues

- 21 Completely agree
- 19 Mostly agree
- Mostly disagree
- 32 Completely disagree
- 2 Don't know/Refused (VOL.)
- 100 Total

e. It is not appropriate for women to coach men's professional sports teams

- 12 Completely agree
- 10 Mostly agree
- 22 Mostly disagree
- 55 Completely disagree
- 1 Don't know/Refused (VOL.)
- 100 Total
- Q.8 Some athletes express their faith publicly by thanking God during or after a sporting event. Do you generally approve when athletes do this, do you disapprove or does it not matter to you?

Jan.	Jan.	
<u>2017</u>	<u>2013</u>	
49	50	Approve
4	4	Disapprove
47	45	Doesn't matter
*	<u>1</u>	Don't know/Refused (VOL.)
100	100	Total

ASK FORM 1 ONLY [N=485]:

Q.9a Have you ever attended a professional sporting event?

- 76 Yes
- 24 No.
- <u>0</u> Don't know/Refused (VOL.)
- 100 Total

ASK FORM 2 ONLY [N=528]:

Q.9b Have you ever attended a women's professional sporting event?

- 30 Yes
- 70 No
- * Don't know/Refused (VOL.)
- 100 Total

ASK ALL:

Q.10 Do you think women can be as effective as men in serving as a coach of a professional football team, or are they generally not as effective?

- Yes, as effective
- No, not as effective
- 1 Should not be allowed to coach (VOL.)
- <u>4</u> Don't know/Refused (VOL.)
- 100 Total
- Q.11 Do you think female journalists should be allowed into male athletes' locker rooms to get interviews?

Jan.	Dec.	Dec.	
2017	1990^{1}	1985^{2}	
49	23	27	Yes, should be allowed
49	68	60	No, should not be allowed
<u>2</u>	<u>9</u>	<u>13</u>	Don't know/Refused (VOL.)
100	100	100	Total

Q.12 Do you think all kids who play sports should receive a trophy for their participation, or should only the winning players be awarded trophies?

Jan.	Aug.	
<u>2017</u>	2014^{3}	
36	40	All kids get trophies
62	57	Only winning players
<u>2</u>	<u>3</u>	Don't know/Refused (VOL.)
100	100	Total

- Q.13 How much of a role, if any, did God play in determining the outcome of the 2016 election? Would you say God played.... [READ IN ORDER]
 - 28 A major role
 - 13 A minor role
 - 55 Did not play any role
 - * Do not believe in God (VOL.)
 - 4 Don't know/Refused (VOL.)
 - 100 Total

¹ Sports Illustrated Poll, December 1990.

² Sports Illustrated Poll, December 1985.

³ Reason-Rupe Poll, August 2014.

Q.14 Now we would like your views on some political leaders. Please say whether your overall opinion of **[INSERT; RANDOMIZE]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable. What about...?

a. Barack Obama

					Have not	Don't know
	Very	Mostly	Mostly	Very	heard of	Refused
	<u>favorable</u>	<u>favorable</u>	<u>unfavorable</u>	<u>unfavorable</u>	(VOL.)	<u>(VOL.)</u>
Jan. 2017	33	29	20	16	*	2=100
Sept. 2016	26	28	16	28	1	1=100
Oct. 2015	22	29	14	32	2	1=100
Aug. 2015	20	32	17	26	*	5=100
Aug. 2014	19	28	19	30	*	4=100
Sept. 2012	29	27	16	26	*	2=100
Aug. 2012	23	32	17	24	-	3=100
May 2012	19	37	21	21	-	2=100
Oct. 2011	22	31	19	25	-	2=100
Sept. 2010	26	32	18	22	-	2=100

b. Donald Trump

	Very favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Have not heard of (VOL.)	Don't know Refused (VOL.)
Jan. 2017	17	26	<u> </u>	35	1	5=100
Sept. 2016	10	23	15	50	2	1=100
May 2016	10	18	16	53	1	1=100
April 2016	8	16	18	52	*	6=100
Jan. 2016	12	19	22	42	*	5=100
Nov. 2015	11	16	21	44	2	6=100
Oct. 2015	9	21	21	45	3	1=100

Survey Methodology

The survey was designed and conducted by PRRI. The survey was made possible by a generous grant from the Nathan Cummings Foundation. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between January 18, 2017, and January 22, 2017, by professional interviewers under the direction of SSRS. Interviews were conducted among a random sample of 1,013 adults 18 years of age or older living in the United States (604 respondents were interviewed on a cell phone). The selection of respondents within households was accomplished by randomly requesting to speak with the youngest adult male or female currently living in the household.

Data collection is based on stratified, single-stage, random-digit-dialing (RDD) sample of landline telephone households and randomly generated cell phone numbers. The sample is designed to represent the total U.S. adult population and includes respondents from all 50 states, including Hawaii and Alaska. The landline and cell phone samples are provided by Marketing Systems Group.

The weighting is accomplished in two separate stages. The first stage of weighting corrects for different probabilities of selection associated with the number of adults in each household and each respondent's telephone usage patterns. In the second stage, sample demographics are balanced to match target population parameters for gender, age, education, race and Hispanic ethnicity, region (U.S. Census definitions), population density and telephone usage. The population density parameter was derived from Census 2010 data. The telephone usage parameter came from an analysis of the July-December 2015 National Health Interview Survey. All other weighting parameters are derived from an analysis of the U.S. Census Bureau's May 2016 Current Population Survey.

The sample weighting is accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations.

The margin of error for the survey is +/- 3.6 percentage points at the 95% level of confidence. The design effect for the survey is 1.4. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

Appendix

Table 1. Demographic, Political, Religious, and Issue Subgroup Sample Sizes

(All figures are unweighted)

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	<u>Public</u>		
Total Sample	1,013		
Male	511		
Female	502		
Republican	287		
Independent	371		
Democrat	301		
White, non-Hispanic	692		
Black, non-Hispanic	117		
Hispanic	122		
Age 18-29	161		
30-49	243		
50-64	303		
65+	305		
White evangelical Protestant	198		
White mainline Protestant	140		
Non-white Protestant	146		
Catholic	201		
White Catholic	137		
Religiously unaffiliated	216		