



PRRI/The Atlantic Early October 2016 Survey
Total = 1,017 (412 Landline, 605 Cell phone)
September 28 - October 2, 2016

Q.1 All in all, how would you say things are going in your local community today?

| | |
|----------|---------------------------|
| 13 | Excellent |
| 52 | Good |
| 25 | Only fair |
| 9 | Poor |
| <u>1</u> | Don't know/Refused (VOL.) |
| 100 | Total |

Q.2 How would you rate your chances of voting in the 2016 presidential election?

| <u>Oct.</u> <u>2016</u> | <u>Sept.</u> <u>2012</u> ¹ | <u>Aug.</u> <u>2012</u> | |
|----------------------------|--|----------------------------|----------------------------|
| 59 | 71 | 70 | Absolutely certain to vote |
| 10 | 9 | 10 | Probably will vote |
| 11 | 10 | 8 | Chances are 50-50 |
| 16 | 9 | 9 | Less than 50-50 chance |
| <u>3</u> | <u>1</u> | <u>2</u> | Don't know/Refused (VOL.) |
| 100 | 100 | 100 | Total |

Turning to a different subject...

REGIST Are you registered to vote at your present address or not?

| | |
|----------|---------------------------|
| 74 | Yes |
| 25 | No |
| <u>1</u> | Don't know/Refused (VOL.) |
| 100 | Total |

¹ Question was asked about chances of voting in the 2012 presidential election.

IF CURRENTLY REGISTERED TO VOTE (REGIST=1), ASK [N=795]:

Q.3 If the 2016 presidential election were being held today and the candidates were [INSERT; RANDOMIZE] and [INSERT], for whom would you vote?

IF DON'T KNOW/REFUSED (Q.3=9), ASK [N=117]:

Q.4 As of today, do you lean more toward [INSERT; RANDOMIZE] or [INSERT]?

REGISTERED VOTERS

| Sept. 28- Oct. 2, <u>2016</u> | Sept. 22- 25, <u>2016</u> | Late Aug. <u>2016</u> | Early Aug. <u>2016</u> | |
|-------------------------------------|---------------------------------|-----------------------------|------------------------------|---------------------------------------|
| 46 | 45 | 48 | 48 | Hillary Clinton, the Democrat |
| 42 | 42 | 45 | 45 | <i>Clinton</i> |
| 4 | 2 | 3 | 3 | <i>Leans Clinton</i> |
| 38 | 39 | 35 | 36 | Donald Trump, the Republican |
| 35 | 37 | 33 | 34 | <i>Trump</i> |
| 3 | 2 | 2 | 2 | <i>Leans Trump</i> |
| 3 | 2 | 2 | 2 | Gary Johnson (VOL.) |
| * | 1 | * | 1 | Jill Stein (VOL.) |
| 6 | 5 | 5 | 5 | Some other candidate (SPECIFY) (VOL.) |
| <u>7</u> | <u>8</u> | <u>10</u> | <u>8</u> | Don't know/Refused (VOL.) |
| 100 | 100 | 100 | 100 | Total |

LIKELY VOTERS

| Sept. 28- Oct. 2, <u>2016</u> | Sept. 22- 25, <u>2016</u> | |
|-------------------------------------|---------------------------------|---------------------------------------|
| 47 | 43 | Hillary Clinton, the Democrat |
| 44 | 42 | <i>Clinton</i> |
| 3 | 1 | <i>Leans Clinton</i> |
| 41 | 43 | Donald Trump, the Republican |
| 39 | 42 | <i>Trump</i> |
| 2 | 1 | <i>Leans Trump</i> |
| 3 | 2 | Gary Johnson (VOL.) |
| * | 1 | Jill Stein (VOL.) |
| 4 | 3 | Some other candidate (SPECIFY) (VOL.) |
| <u>5</u> | <u>7</u> | Don't know/Refused (VOL.) |
| 100 | 100 | Total |

IF CURRENTLY REGISTERED TO VOTE (REGIST=1), ASK [N=795]:

Thinking back to the 2012 presidential election...

Q.5 A lot of people have been telling us they didn't get a chance to vote in the 2012 presidential election. How about you... did things come up that kept you from voting, or did you happen to vote?

| | <u>Yes, voted</u> | <u>No, did not vote</u> | <u>Not eligible to vote/ Too young (VOL.)</u> | <u>Other (VOL.)</u> | <u>Don't know/ Refused (VOL.)</u> |
|-----------|-------------------|-------------------------|---|-------------------------|---|
| Oct. 2016 | 78 | 18 | 4 | * | 1=100 |
| May 2016 | 70 | 22 | 7 | * | 1=100 |
| Aug. 2014 | 69 | 27 | 3 | * | 1=100 |
| Oct. 2013 | 91 | 7 | 1 | 1 | 1=100 |

IF VOTED IN 2012 (Q.5=1), ASK [N=656]:

Q.6 Did you happen to vote for [INSERT; RANDOMIZE], [INSERT], or some other candidate?

| <u>Oct. 2016</u> | <u>Aug. 2014</u> | <u>Oct. 2013</u> | |
|----------------------|----------------------|----------------------|---|
| 53 | 48 | 50 | Barack Obama, the Democrat |
| 36 | 39 | 43 | Mitt Romney, the Republican |
| 7 | 8 | 5 | Some other candidate/Independent/Third party candidate (VOL.) |
| * | * | - | Did not vote (VOL.) |
| <u>4</u> | <u>4</u> | <u>1</u> | Don't know/Refused (VOL.) |
| 100 | 100 | 100 | Total |

ASK ALL:

Q.7 Do you live in the community in which you grew up?

| <u>Oct. 2016</u> | <u>Feb. 1985²</u> | |
|----------------------|----------------------------------|---------------------------|
| 34 | 35 | Yes |
| 65 | 65 | No |
| <u>1</u> | - | Don't know/Refused (VOL.) |
| 100 | 100 | Total |

² ABC News/Washington Post Poll, February 1985.

IF NO LONGER LIVE IN CHILDHOOD COMMUNITY (Q.7=2), ASK [N=678]:

Q.8 Do you live within a two-hour drive from where you grew up, or do you live farther away than that?

| | |
|----------|----------------------------|
| 39 | Yes, within two-hour drive |
| 60 | No, farther away |
| <u>*</u> | Don't know/Refused (VOL.) |
| 100 | Total |

Q.9 AND Q.10 HELD FOR FUTURE RELEASE**IF STILL LIVE IN CHILDHOOD COMMUNITY (Q.7=1), ASK [N=332]:**

Q.11 Compared to when you were young, do you think the quality of life in your community has gotten better, gotten worse or has stayed about the same?

| | |
|----------|---------------------------|
| 21 | Better |
| 33 | Worse |
| 44 | About the same |
| <u>1</u> | Don't know/Refused (VOL.) |
| 100 | Total |

ASK ALL:

Q.12 How difficult would it be for you to find a good job in another part of the country?

| | |
|----------|---------------------------|
| 24 | Very difficult |
| 26 | Somewhat difficult |
| 26 | Not too difficult |
| 18 | Not at all difficult |
| <u>5</u> | Don't know/Refused (VOL.) |
| 100 | Total |

Q.13 HELD FOR FUTURE RELEASE

Q.14 How well do you think **[INSERT; RANDOMIZE]** understands the problems facing your community? And how well do you think **[INSERT]** understands the problems facing your community?

a. Hillary Clinton

| | |
|----------|---------------------------|
| 17 | Very well |
| 28 | Somewhat well |
| 18 | Not too well |
| 30 | Not at all well |
| <u>7</u> | Don't know/Refused (VOL.) |
| 100 | Total |

b. Donald Trump

| | |
|----------|---------------------------|
| 11 | Very well |
| 18 | Somewhat well |
| 16 | Not too well |
| 49 | Not at all well |
| <u>6</u> | Don't know/Refused (VOL.) |
| 100 | Total |

Q.15 AND Q.16 HELD FOR FUTURE RELEASE

Q.17 Do you think the American Dream--that if you work hard you'll get ahead--still holds true, never held true, or once held true but does not anymore?

| | <u>Still holds true</u> | <u>Never held true</u> | <u>Once held true, but not anymore</u> | <u>Other (VOL.)</u> | <u>Don't know/ Refused (VOL.)</u> |
|-----------|-----------------------------|----------------------------|--|---------------------|---|
| Oct. 2016 | 48 | 6 | 43 | * | 3=100 |
| Aug. 2014 | 42 | 7 | 48 | - | 3=100 |
| Aug. 2012 | 53 | 4 | 42 | * | 1=100 |
| Nov. 2011 | 44 | 6 | 48 | * | 1=100 |

Survey Methodology

The survey was designed and conducted by PRRI in partnership with The Atlantic. The survey was made possible by generous grants from Open Society Foundations and the Ford Foundation. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between September 28, 2016, and October 2, 2016, by professional interviewers under the direction of SSRS. Interviews were conducted among a random sample of 1,017 adults 18 years of age or older living in the United States (605 respondents were interviewed on a cell phone). The selection of respondents within households was accomplished by randomly requesting to speak with the youngest adult male or female currently living in the household.

Data collection is based on stratified, single-stage, random-digit-dialing (RDD) sample of landline telephone households and randomly generated cell phone numbers. The sample is designed to represent the total U.S. adult population and includes respondents from all 50 states, including Hawaii and Alaska. The landline and cell phone samples are provided by Marketing Systems Group.

The weighting is accomplished in two separate stages. The first stage of weighting corrects for different probabilities of selection associated with the number of adults in each household and each respondent's telephone usage patterns.³ In the second stage, sample demographics are balanced to match target population parameters for gender, age, education, race and Hispanic ethnicity, region (U.S. Census definitions), population density and telephone usage. The population density parameter was derived from Census 2010 data. The telephone usage parameter came from an analysis of the July-December 2015 National Health Interview Survey. All other weighting parameters are derived from an analysis of the U.S. Census Bureau's May 2016 Current Population Survey.

The sample weighting is accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations.

The margin of error for the entire sample is +/- 3.6 percentage points at the 95% level of confidence. The survey included a subsample of 609 likely voters. The margin of error for the subsample of likely voters is +/- 4.6 percentage points at the 95% level of confidence. The design effect for the survey is 1.3. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

³ Telephone usage refers to whether respondents have only a landline telephone, only a cell phone, or both types.

Appendix

Table 1. Demographic, Political, and Religious Subgroup Sample Sizes
(All figures are unweighted)

| | <u>General Public</u> |
|------------------------------|---------------------------|
| Total Sample | 1,017 |
| Male | 498 |
| Female | 519 |
| Democrat | 312 |
| Independent | 398 |
| Republican | 224 |
| Registered voter | 795 |
| Likely voter | 609 |
| Clinton supporter | 370 |
| Trump supporter | 298 |
| White, non-Hispanic | 649 |
| Black, non-Hispanic | 120 |
| Hispanic | 142 |
| White working-class | 304 |
| White college-educated | 247 |
| Age 18-29 | 159 |
| 30-49 | 282 |
| 50-64 | 279 |
| 65+ | 296 |
| White evangelical Protestant | 184 |
| White mainline Protestant | 128 |
| Non-white Protestant | 144 |
| Catholic | 228 |
| <i>White Catholic</i> | <i>132</i> |
| Religiously unaffiliated | 208 |