PRRI January 2014 Survey
January 8 – 12, 2014
N = 1,011

Thinking about the following major sporting events being held in 2014…

Q.1   How likely are you to watch any of the following sporting events? First…
[INSERT; RANDOMIZE]. Are you very likely, somewhat likely, not too likely
or not at all likely to watch **[INSERT]**? Next…

a. The Super Bowl

51	Very likely
21	Somewhat likely
6	Not too likely
21	Not at all likely
*	Don't know/Refused (VOL.)
100	Total

b. The World Cup soccer tournament

13	Very likely
14	Somewhat likely
16	Not too likely
56	Not at all likely
*	Don't know/Refused (VOL.)
100	Total

c. The Winter Olympics

35	Very likely
33	Somewhat likely
11	Not too likely
20	Not at all likely
*	Don't know/Refused (VOL.)
100	Total

Q.2   What is your favorite sport to watch, if any? **[READ IN ORDER]**

39	Football
9	Baseball
10	Basketball
7	Soccer
5	Auto racing
7	Ice hockey
1	Tennis (VOL.)
1	Golf (VOL.)
1	Boxing (VOL.)
8	Something else (VOL.)
11	None/Do not watch sports (VOL.)
*	Don't know/Refused (VOL.)
100	Total

Q.3   Do you consider yourself a fan of any particular sports teams?

60	Yes
40	No
*	Don't know/Refused (VOL.)
100	Total

IF FAN OF PARTICULAR SPORTS TEAM (Q3=1), ASK (N= 610):
Q.4   Have you ever felt that your team has been cursed?

25	Yes, have
74	No, have not
1	Don't know/Refused (VOL.)
100	Total

IF FAN OF PARTICULAR SPORTS TEAM (Q3=1), ASK (N= 610):
Q.5   Have you ever prayed for God to help your team?

26	Yes, have
73	No, have not
0	Don't know/Refused (VOL.)
100	Total

IF FAN OF PARTICULAR SPORTS TEAM (Q3=1), ASK (N= 610):
Q.6   Do you have a ritual that you perform before or during games, such as
        wearing a favorite jersey?

    21   Yes, have
    79   No, have not
    *   Don't know/Refused (VOL.)
    100   Total

IF PERFORM RITUAL (Q6=1), ASK (N= 120):
Q.6a   And in just a few words, how would you describe this ritual?

    66   Special clothing
    24   Special activity
    9   Other
    1   Don't know/Refused (VOL.)
    100   Total

ASK ALL:
Q.7   On any given Sunday are you more likely…? **[ROTATE OPTIONS 1 & 2]**

    25   To be in church
    21   To be watching football
    21   Doing both, OR
    33   Doing neither
    *   Don't know (VOL.)
    100   Total

Q.8   Now, please tell me if you completely agree, mostly agree, mostly DISagree or
        completely disagree with the following statements. First… **[INSERT;
        RANDOMIZE]**. Next…

        READ FOR FIRST ITEM, THEN REPEAT AS NECESSARY: Do you completely agree,
        mostly agree, mostly DISagree or completely disagree?

a. God rewards athletes who have faith with good health and success

    18   Completely agree
    30   Mostly agree
    18   Mostly disagree, OR
    29   Completely disagree
    5   Don't know/Refused (VOL.)
    100   Total

b. God plays a role in determining which team wins a sporting event

10	Completely agree
12	Mostly agree
21	Mostly disagree, OR
54	Completely disagree
3	Don't know/Refused (VOL.)
100	Total

Survey Methodology

The survey was designed and conducted by Public Religion Research Institute. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between January 8, 2014 and January 12, 2014 by professional interviewers under the direction of Social Science Research Solutions (SSRS). Interviews were conducted among a random sample of 1,011 adults 18 years of age or older in the continental United States (506 respondents were interviewed on a cell phone).

The final sample was weighted to six different parameters—age, sex, geographic region, race, education and telephone usage[1]—to ensure reliable and accurate representation of the total adult population.

The margin of error for the survey is +/- 3.1 percentage points at the 95% level of confidence. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

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[1] Telephone usage refers to whether respondents have only a landline telephone, only a cell phone or both types and the frequency with which they use each type.