

AMERICAN VALUES SURVEY
PUBLIC RELIGION RESEARCH INSTITUTE
September 21 – October 3, 2013
N=2,317 Adults (age 18+)

Q.1 How often do you pay attention to what's going on in government and politics?

11	Always
27	Most of the time
19	About half the time
32	Some of the time
10	Never
*	Refused
100	Total

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

76	Yes, registered
23	No, not registered
<u>1</u>	Refused
100	Total

IF REGISTERED (REGIST=1), ASK [N=1,863]:

Q.2 And how often would you say you vote in primary elections--that is, the elections in which a party selects their nominee to run in a general election?

41	Always
27	Nearly always
15	Part of the time
17	Seldom
<u>1</u>	Refused
100	Total

IF REGISTERED (REGIST=1), ASK [N=1,863]:

Thinking about the 2012 presidential election...

Q.3 A lot of people have been telling us they didn't get a chance to vote in this past election. How about you... did things come up that kept you from voting, or did you happen to vote?

- 91 Yes, Voted
- 7 No, Did not vote
- 1 Not eligible to vote
- 1 Other [SPECIFY]
- 1 Refused
- 100 Total

IF VOTED (Q3=1), ASK [N=1,714]:

Q.4 Did you happen to vote for [INSERT; RANDOMIZE], [INSERT], or some other candidate?

- 50 Barack Obama, the Democrat
- 43 Mitt Romney, the Republican
- 5 Some other candidate/Independent/Third Party candidate
- 0 Did not vote [SPECIFY]
- 1 Refused
- 100 Total

ASK ALL:

Q.5 Now please read the following statements about important issues and debates in society. On many issues there are two opposing points of view. Some people agree entirely with the first position (1), others entirely with the second position (7). And, of course, some other people may lean more towards one or the other even if they do not completely agree with either.

Please read the two statements below and indicate which statement more closely reflects your own views. **[RANDOMIZE LIST; ROTATE OPTIONS]**

a.

Government should continue its current program of monitoring private telephone and email conversations in order to protect American citizens from terrorism				Government has gone too far monitoring private telephone and email conversations of American citizens, and the program should be eliminated				
1	2	3	4	5	6	7	Ref.	Total
10	8	13	23	14	12	16	3	=100

b.

The U.S. should mind its own business internationally and let other countries get along the best they can on their own				The U.S. has a responsibility to help people in other countries when they are in crisis				
1	2	3	4	5	6	7	Ref.	Total
18	12	16	25	15	7	5	2	=100

c.

The United States should be ready and willing to use military force around the world to promote American interests and enforce international law				The United States should only use military force if its immediate security is threatened				
1	2	3	4	5	6	7	Ref.	Total
3	3	8	20	16	20	27	3	=100

d.

The best way to promote economic growth in the U.S. is to lower taxes on individuals and businesses and pay for those tax cuts by cutting spending on some government services and programs				The best way to promote economic growth in the U.S. is to spend more on education and the nation's infrastructure, and raise taxes on wealthy individuals and businesses to pay for that spending				
1	2	3	4	5	6	7	Ref.	Total
22	10	10	21	11	9	16	3	=100

e.

The federal government should guarantee health insurance for all citizens, even if it means raising taxes on individuals and businesses				Individuals should take responsibility to pay for their own health insurance				
1	2	3	4	5	6	7	Ref.	Total
20	9	11	20	9	9	19	3	=100

f.

The government in Washington should see to it that every person has a job and a good standard of living				The government should just let each person get ahead on their own				
1	2	3	4	5	6	7	Ref.	Total
13	9	13	25	14	11	12	2	=100

g.

Government should protect the traditional institution of marriage as between one man and one woman				Government should not prohibit gay and lesbian people from marrying because of their sexual orientation				
1	2	3	4	5	6	7	Ref.	Total
26	6	4	16	6	6	33	3	=100

h.

The federal government should make it more difficult for individuals to purchase guns				The federal government has already placed too many restrictions on the sale of guns in the U.S.				
1	2	3	4	5	6	7	Ref.	Total
30	9	8	18	9	9	14	3	=100

i.

It's not the government's business to try to protect people from themselves				Sometimes government needs to make laws that keep people from harming themselves				
1	2	3	4	5	6	7	Ref.	Total
16	11	10	25	16	9	11	3	=100

Q.6 As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a favorable or unfavorable opinion of it?

11	Very favorable
33	Somewhat favorable
26	Somewhat unfavorable
28	Very unfavorable
3	Refused
100	Total

IF HAVE UNFAVORABLE VIEW (Q6=3,4), ASK [N=1,254]:

Q.7 Would you say your unfavorable view is more because the (2010) health reform law goes too far or doesn't go far enough in changing health insurance and the health care system?

79	Law goes too far
21	Law doesn't go far enough
1	Refused
100	Total

ASK ALL:

Q.8 Now we'd like your views on some political leaders and groups. Please say whether your overall opinion of each of the following is very favorable, mostly favorable, mostly unfavorable, or very unfavorable. [RANDOMIZE LIST]

a. The Democratic Party

13	Very favorable
31	Mostly favorable
25	Mostly unfavorable
22	Very unfavorable
5	Have not heard of
4	Refused
100	Total

b. The Republican Party

7	Very favorable
28	Mostly favorable
27	Mostly unfavorable
28	Very unfavorable
5	Have not heard of
4	Refused
100	Total

ASK FORM 1 ONLY [N=1,198]:

c. Senator Ted Cruz

6	Very favorable
13	Mostly favorable
17	Mostly unfavorable
16	Very unfavorable
45	Have not heard of
3	Refused
100	Total

d. Senator Rand Paul

6	Very favorable
19	Mostly favorable
24	Mostly unfavorable
15	Very unfavorable
32	Have not heard of
4	Refused
100	Total

e. Former Secretary of State Hillary Clinton

20	Very favorable
37	Mostly favorable
14	Mostly unfavorable
21	Very unfavorable
6	Have not heard of
3	Refused
100	Total

ASK FORM 2 ONLY [N=1,119]:

f. Vice President Joe Biden

9	Very favorable
31	Mostly favorable
22	Mostly unfavorable
26	Very unfavorable
8	Have not heard of
4	Refused
100	Total

g. Governor Chris Christie

5	Very favorable
35	Mostly favorable
23	Mostly unfavorable
8	Very unfavorable
25	Have not heard of
<u>5</u>	Refused
100	Total

h. Senator Marco Rubio

5	Very favorable
19	Mostly favorable
21	Mostly unfavorable
15	Very unfavorable
34	Have not heard of
5	Refused
100	Total

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

26	Republican
37	Democrat
28	Independent
5	Other [SPECIFY]
<u>3</u>	Refused
100	Total

IF INDEPENDENT OR OTHER [PARTY=3,4], ASK [N=805]:

PARTYLN As of today do you lean more towards the Republican Party or more towards the Democratic Party?

37	Republican
37	Democrat
21	Other [SPECIFY]
<u>4</u>	Refused
100	Total

**IF IDENTIFY AS DEMOCRAT OR LEAN DEMOCRAT (PARTY=2 OR PARTYLN=2),
ASK (N=1,091):**

Q.9 Which of the following Democratic candidates would you most like to see as the Democratic Party's 2016 nominee for President? **[RANDOMIZE LIST]**

65	Former Secretary of State Hillary Clinton
14	Vice President Joe Biden
5	Senator Elizabeth Warren
5	Governor Andrew Cuomo
2	Governor Martin O'Malley
5	Other [SPECIFY] (VOL.)
2	Not sure (VOL.)
<u>3</u>	Refused
100	Total

**IF IDENTIFY AS REPUBLICAN OR LEAN REPUBLICAN (PARTY=1 OR
PARTYLN=1), ASK (N=972):**

Q.10 Which of the following Republican candidates would you most like to see as the Republican Party's 2016 nominee for President? **[RANDOMIZE LIST]**

11	Senator Rand Paul
10	Senator Ted Cruz
14	Senator Marco Rubio
17	Congressman Paul Ryan
15	Former Governor Jeb Bush
17	Governor Chris Christie
8	Other [SPECIFY] (VOL.)
4	Not sure (VOL.)
<u>5</u>	Refused
100	Total

ASK ALL:

Q.11 Now thinking about the positions of the parties these days, would you say the political positions of the Democratic Party and Republican Party are...

a. Democratic Party

3	Very conservative
7	Conservative
30	Moderate
29	Liberal
26	Very liberal
<u>6</u>	Refused
100	Total

b. Republican Party

28	Very conservative
32	Conservative
23	Moderate
7	Liberal
3	Very liberal
<u>6</u>	Refused
100	Total

Now a few different questions.

Q.12 As you read a list of different groups, please rate that group using a feeling thermometer, a scale that goes between 1 and 100. Ratings between 51 degrees and 100 degrees mean that you feel favorable and warmer toward the group. Ratings between 1 degree and 49 degrees mean that you feel unfavorable and colder toward the group. If you don't feel particularly warm or cold toward the group, you would rate the group at the 50-degree mark.
[RANDOMIZE LIST]

a. Atheists, people who do not believe in God

27	1-25
23	26-50
15	51-75
14	76-100
<u>22</u>	Refused
100	Total

43.0 *Average*

b. Gay or lesbian people

15	1-25
20	26-50
18	51-75
25	76-100
<u>23</u>	Refused
100	Total

56.8 *Average*

c. Muslims

23	1-25
25	26-50
17	51-75
10	76-100
<u>24</u>	Refused
100	Total

42.4 *Average*

d. Jews

4	1-25
17	26-50
23	51-75
30	76-100
<u>26</u>	Refused
100	Total

67.8 *Average*

e. Immigrants

11	1-25
24	26-50
24	51-75
19	76-100
<u>22</u>	Refused
100	Total

55.8 *Average*

ASK FORM 1 ONLY [N=1,198]:

f. Christians

4	1-25
13	26-50
20	51-75
46	76-100
<u>17</u>	Refused
100	Total

74.6 *Average*

f. The Catholic Church

14	1-25
24	26-50
19	51-75
22	76-100
<u>21</u>	Refused
100	Total

55.7 *Average*

g. Communists

43	1-25
26	26-50
6	51-75
3	76-100
<u>22</u>	Refused
100	Total

26.1 *Average*

ASK FORM 2 ONLY [N=1,119]:

h. Evangelical Christians

13	1-25
20	26-50
20	51-75
21	76-100
<u>25</u>	Refused
100	Total

56.7 *Average*

i. Catholics

4	1-25
20	26-50
25	51-75
27	76-100
<u>23</u>	Refused
100	Total

64.8 *Average*

j. Non-religious people

9	1-25
26	26-50
18	51-75
19	76-100
<u>28</u>	Refused
100	Total

56.1 *Average*

QUESTION 13 HELD FOR FUTURE RELEASE

ASK ALL:

Q.14 We would like to get your views on some issues that are being discussed in the country today. Do you favor or oppose the following...? **[RANDOMIZE LIST]**

a. Allowing gay and lesbian couples to marry legally

25	Strongly favor
27	Favor
19	Oppose
25	Strongly oppose
<u>4</u>	Refused
100	Total

b. Increasing the minimum wage from \$7.25 an hour to \$10.00 an hour

35	Strongly favor
36	Favor
17	Oppose
7	Strongly oppose
<u>4</u>	Refused
100	Total

c. Tougher laws and regulations to protect the environment even if it raises prices or costs jobs

11	Strongly favor
41	Favor
33	Oppose
10	Strongly oppose
<u>4</u>	Refused
100	Total

d. Making it more difficult to access pornography on the Internet

38	Strongly favor
27	Favor
20	Oppose
10	Strongly oppose
<u>5</u>	Refused
100	Total

e. Making it more difficult for a woman to get an abortion

16	Strongly favor
23	Favor
31	Oppose
26	Strongly oppose
<u>5</u>	Refused
100	Total

f. Making the use of marijuana legal

19	Strongly favor
32	Favor
25	Oppose
19	Strongly oppose
<u>4</u>	Refused
100	Total

g. Allowing doctors to legally prescribe lethal drugs to help terminally ill patients end their own lives

15	Strongly favor
35	Favor
27	Oppose
18	Strongly oppose
<u>4</u>	Refused
100	Total

Now a few questions about you...

RELIG What is your present religion, if any?

33	Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
21	Roman Catholic (Catholic)
2	Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
*	Orthodox (Greek, Russian, or some other orthodox church)
2	Jewish (Judaism)
1	Muslim (Islam)
1	Buddhist
1	Hindu
5	Atheist (do not believe in God)
4	Agnostic (not sure if there is a God)
9	Nothing in particular
16	Just Christian
1	Unitarian (Universalist)
3	Something else [SPECIFY]
<u>3</u>	Refused
<u>100</u>	Total

IF CHRISTIAN (RELIG=1, 12 OR 14), ASK [N=1,213]:

BORN Would you describe yourself as a "born-again" or evangelical Christian, or not?

51	Yes
47	No
<u>2</u>	Refused
100	Total

ASK ALL:

ATTEND Aside from weddings and funerals, how often do you attend religious services?

11	More than once a week
20	Once a week
9	Once or twice a month
16	A few times a year
22	Seldom
21	Never
2	Refused
100	Total

IF RELIGIOUS (RELIG=1-8, 10-14), ASK (N=2,150):

DUAL Do you follow the teachings or practices of more than one religion?

16	Yes
84	No
<u>1</u>	Refused
100	Total

ASK ALL:

Q.15/Q.16 Which comes closest to your view?

[Holy book: If Christian or no religion (RELIG=1-4, 9, 10, 11, 12) insert "the Bible"; If Jewish (RELIG=5), insert "the Torah"; If Muslim (RELIG=6), insert, "the Koran"; If other non-Christian affiliations (RELIG=7,8,13), insert "the Holy Scripture"; IF DK/REF IN RELIGION (RELIG=99, insert "the Bible")

IF BELIEVE HOLY BOOK IS WORD OF GOD (Q15=1), ASK (N=1,345):

And would you say that?

58	[Holy book] is the word of God, OR
28	<i>[Holy book] is to be taken literally, word for word, OR</i>
26	<i>Not everything in [Holy book] should be taken literally, word for word</i>
4	<i>Other [SPECIFY]/Refused</i>
26	[Holy book] is a book written by men and is not the word of God.
12	Other [SPECIFY]
<u>4</u>	Refused
100	Total

ASK ALL:

Q.17 Which statement comes closest to your view of God?

61	God is a person with whom people can have a relationship
25	God is an impersonal force
10	I do not believe in God
<u>4</u>	Refused
100	Total

Q.18 Which of the following comes closest to how you think about the place of religion in your life?

20	Religion is the most important thing in my life
43	Religion is one among many important things in my life
15	Religion is not as important as other things in my life
19	Religion is not important in my life
<u>3</u>	Refused
100	Total

QUESTIONS Q19 THROUGH Q26 HELD FOR FUTURE RELEASE

Q.27 Now, read each statement and please say if you completely agree, mostly agree, mostly disagree or completely disagree with each one. **[RANDOMIZE LIST]**

a. Religion causes more problems in society than it solves

10	Completely agree
22	Mostly agree
37	Mostly disagree
24	Completely disagree
<u>6</u>	Refused
100	Total

b. It is important for children to be brought up in a religion so they can learn good values

30	Completely agree
37	Mostly agree
16	Mostly disagree
11	Completely disagree
<u>5</u>	Refused
100	Total

c. It is necessary to believe in God in order to be moral and have good values

20	Completely agree
28	Mostly agree
22	Mostly disagree
24	Completely disagree
<u>6</u>	Refused
100	Total

d. We should be more tolerant of people who choose to live according to their own moral standards, even if they are very different from our own

28	Completely agree
49	Mostly agree
14	Mostly disagree
4	Completely disagree
<u>6</u>	Refused
100	Total

e. The words “under God” in the Pledge of Allegiance violate the separation of church and state and should be removed

8	Completely agree
12	Mostly agree
24	Mostly disagree
51	Completely disagree
6	Refused
100	Total

QUESTIONS Q28 THROUGH Q33 HELD FOR FUTURE RELEASE

Q.34 Please read a list of some descriptions, and indicate whether you think it describes you or not. **[RANDOMIZE]**

a. A Libertarian

13	Yes
80	No
<u>8</u>	Refused
100	Total

b. A part of the Tea Party movement

10	Yes
83	No
<u>7</u>	Refused
100	Total

c. A part of the religious right or conservative Christian movement

18	Yes
75	No
<u>7</u>	Refused
100	Total

ASK ALL:

IDEO In general, would you describe your political views as...

8	Very conservative
24	Conservative
42	Moderate
16	Liberal
4	Very liberal
6	Refused
100	Total

Note: Numbers may not add to 100% due to rounding

Survey Methodology

The 2013 American Values Survey was conducted by Public Religion Research Institute and made possible by generous funding from the Ford Foundation, with additional support from the Nathan Cummings Foundation. The survey was conducted among a random sample of 2,317 adults (age 18 and up) living in the United States and who are part of GfK's Knowledge Panel. Interviews were conducted online in both English and Spanish between September 21 and October 3, 2013. The margin of sampling error is +/- 2.5 percentage points at the 95% confidence level.

The KnowledgePanel is a nationally representative probability sample of the U.S. adult population. Panelists are recruited by randomly selecting residential addresses using a process called address-based sampling (ABS). Since nearly 3-in-10 U.S. households do not have home Internet access, respondent households who do not have Internet access or own a computer are provided Internet service and a netbook computer to ensure that panel respondents are representative of the U.S. adult population. Unlike opt-in panels, households are not permitted to "self-select" into KnowledgePanel; nor are they allowed to participate in many surveys per week. Additional details about the KnowledgePanel can be found on the Knowledge Networks website: www.knowledgenetworks.com/knpanel.

To reduce the effects of any non-response and non-coverage bias, a post-stratification adjustment was applied based on demographic distributions from the March 2012 Current Population Survey (CPS).¹ The sample was weighted to ten different parameters—sex, age, race and ethnicity, education level, geographic region, household income, metropolitan area, Internet access, home ownership status, and employment status—to ensure reliable and accurate representation of the population.

¹ The parameter for Internet access was obtained from the most recent special CPS supplemental survey (October 2010).