

**PRRI/RNS February 2013 Survey**  
**February 6 – 10, 2013**  
**N = 1,021**

Q.1 How likely are you to celebrate Valentine's Day this year? Are you...? **[READ IN ORDER]**

40	Very likely
23	Somewhat likely
14	Not too likely
21	Not at all likely
<u>1</u>	Don't know/Refused (VOL.)
100	Total

**IF SOMEWHAT OR VERY LIKELY (Q1=1,2), ASK (N=629):**

Q.2 And how much do you think you will spend celebrating Valentine's Day this year? **[READ IN ORDER]**

6	Nothing
43	Less than \$50
29	\$50 to under \$100
12	\$100 to under \$200
8	More than \$200
<u>1</u>	Don't know/Refused (VOL.)
100	Total

**ASK ALL:**

Q.3 How likely are you to do any of the following on Valentine's Day? First...**[INSERT; RANDOMIZE a-c]**. Are you very likely, somewhat likely, not too likely or not at all likely to do this? Next... **[INSERT; NEXT]?**

a. Go out to dinner

30	Very likely
24	Somewhat likely
13	Not too likely
33	Not at all likely
*	Don't know/Refused (VOL.)
100	Total

## b. Watch a romantic comedy

11	Very likely
22	Somewhat likely
21	Not too likely
46	Not at all likely
*	Don't know/Refused (VOL.)
100	Total

## c. Go to bed early

21	Very likely
21	Somewhat likely
22	Not too likely
34	Not at all likely
<u>2</u>	Don't know/Refused (VOL.)
100	Total

## d. Have sex

27	Very likely
20	Somewhat likely
13	Not too likely
29	Not at all likely
<u>11</u>	Don't know (VOL.)
100	Total

MARITAL Are you ... ? **[READ LIST]**

23	Single, that is never married
10	Single, living with a partner
48	Married
3	Separated
5	Widowed
10	Divorced
<u>1</u>	Refused (VOL.)
100	Total

**IF SINGLE AND NOT MARRIED, SEPARATED, DIVORCED, WIDOWED OR DK  
(MAR=1,4,5,6,9), ASK (N=455):**

RELA Are you currently dating someone or in a romantic relationship?

37	Yes
59	No
1	Other [VOL.--SPECIFY]
<u>3</u>	Don't know/Refused (VOL.)
100	Total

**IF IN A RELATIONSHIP (RELA=1), MARRIED OR SINGLE W/PARTNER (MAR=2,3)  
ASK [N=702]:**

Q.4 And how long have you been in your current relationship?

19	Less than two years
19	Between 3 and 9 years
19	Between 10 and 19 years
16	Between 20 and 29 years
26	30 years or more
<u>2</u>	Don't know/Refused (VOL.)
100	Total

**IF IN A RELATIONSHIP (RELA=1), MARRIED OR SINGLE W/PARTNER (MAR=2,3) ASK  
[N=702]:**

Q.5 How did you meet your current spouse or significant other? **[READ;  
RANDOMIZE]**

6	At church or a place of worship
18	At work
17	At school
35	Through friends or family
4	Online dating site
8	At a bar or night club
6	Other [VOL.--SPECIFY]
5	In community/neighborhood (VOL.)
<u>2</u>	Don't know/Refused (VOL.)
100	Total

**ASK ALL:**

Q.6 Here are a few things that some people say can be problems in marriages or romantic relationships. How big a problem is it for a marriage or romantic relationship when the couple has **[INSERT; RANDOMIZE]**? Is this a major problem, a minor problem or not a problem? Next... **[INSERT]**

## a. Different religious beliefs

29	Major problem
36	Minor problem
31	Not a problem
<u>4</u>	Don't know/Refused (VOL.)
100	Total

## b. Different political views

17	Major problem
46	Minor problem
34	Not a problem
<u>3</u>	Don't know/Refused (VOL.)
100	Total

## c. An unsatisfying sex life

54	Major problem
24	Minor problem
15	Not a problem
<u>6</u>	Don't know (VOL.)
100	Total

## Survey Methodology

The survey was designed and conducted by Public Religion Research Institute. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between February 6, 2013 and February 10, 2013 by professional interviewers under the direction of Social Science Research Solutions (SSRS). Interviews were conducted among a random sample of 1,021 adults 18 years of age or older in the continental United States (411 respondents were interviewed on a cell phone).

The final sample was weighted to six different parameters—age, sex, geographic region, race, education and telephone usage<sup>1</sup>—to ensure reliable and accurate representation of the total adult population.

The margin of error for the survey is +/- 3.1 percentage points at the 95% level of confidence. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

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<sup>1</sup> Telephone usage refers to whether respondents have only a landline telephone, only a cell phone or both types and the frequency with which they use each type.