

**PRRI January 2013 Survey**  
**January 16 – 20, 2013**  
**N = 1,033**

Q.1 How often do you watch college or professional sports?

22	More than once a week
19	Once a week
11	Once or twice a month
11	A few times a year
13	Seldom
24	Never
*	Don't know (VOL.)
100	Total

**IF WATCH SPORTS AT LEAST A FEW TIMES A YEAR (Q1=1-4), ASK [N=643]:**

Q.2 What sport would you say you watch or follow MOST closely? **[DO NOT READ]**

48	NFL or professional football
11	NBA or professional basketball
2	NHL or professional hockey
7	MLB or major league baseball
2	NASCAR
2	MLS or major league soccer
12	College football
6	College basketball
1	Tennis
1	Golf
2	European soccer
*	Other college sport
4	Other professional sport
3	Don't know
100	Total

Q.3 Do you consider yourself a fan of any particular sports teams?

62	Yes
37	No
*	Don't know (VOL.)
100	Total

**IF SPORTS FAN (Q3=1), ASK [N=635]:**

Q.4 What sports team do you identify with MOST closely? [IF R IS A FAN OF MULTIPLE TEAMS ASK WHICH ONE R IDENTIFIES WITH MOST CLOSELY; IF R NAMES A CITY ONLY, ASK R TO SPECIFY ACTUAL TEAM NAME]

53	NFL team
16	MLB team
14	College Football team
6	College Basketball team
4	Soccer team
3	NHL Team
2	Multiple teams
1	Other sports team
*	Don't know/Refused (VOL.)
100	

**IF SPORTS FAN (Q3=1), ASK [N=635]:**

Q.5 How important is being a fan of this team in your life? Is it...?

1	The most important thing
14	Very important
42	Somewhat important
31	Not too important
12	Not at all important
*	Don't know (VOL.)
100	Total

**ASK ALL:**

Q.6 On any given Sunday, are you more likely to be in church, more likely to be watching football, doing both or doing neither?

26	To be in church
17	To be watching football
21	Doing both
36	Doing neither
*	Don't know (VOL.)
100	Total

Q.7 How likely are you to watch the Super bowl this year? Are you...? **[READ LIST]**

44	Very likely
22	Somewhat likely
11	Not too likely
23	Not at all likely
<u>1</u>	Don't know (VOL.)
100	Total

Q.8 Now, please tell me if you completely agree, mostly agree, mostly DISagree or completely disagree with the following statements. First... **[INSERT; RANDOMIZE]**. Next...

**READ FOR FIRST ITEM, THEN REPEAT AS NECESSARY:** Do you completely agree, mostly agree, mostly DISagree or completely disagree?

a. God rewards athletes who have faith with good health and success

24	Completely agree
29	Mostly agree
17	Mostly disagree
25	Completely disagree
<u>5</u>	Don't know/Refused (VOL.)
100	Total

b. God plays a role in determining which team wins a sporting event

12	Completely agree
15	Mostly agree
21	Mostly disagree
49	Completely disagree
<u>3</u>	Don't know/Refused (VOL.)
100	Total

c. Public high schools should be allowed to sponsor prayer before football games

49	Completely agree
27	Mostly agree
10	Mostly disagree
11	Completely disagree
<u>3</u>	Don't know/Refused (VOL.)
100	Total

Q.9 Do you think football has replaced baseball as America's national sport, or not?

55	Yes
36	No
*	No national sport in America (VOL.)
<u>9</u>	Don't know (VOL.)
100	Total

Q.10 Some athletes express their faith publicly by thanking God during or after a sporting event. Do you generally approve when athletes do this, do you disapprove or does it not matter to you?

50	Approve
4	Disapprove
45	Doesn't matter
<u>1</u>	Don't know (VOL.)
100	Total

## Survey Methodology

The survey was designed and conducted by Public Religion Research Institute. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between January 16, 2013 and January 20, 2013 by professional interviewers under the direction of Social Science Research Solutions (SSRS). Interviews were conducted among a random sample of 1,033 adults 18 years of age or older in the continental United States (415 respondents were interviewed on a cell phone).

The final sample was weighted to five different parameters—age, sex, geographic region, education and telephone usage<sup>1</sup>—to ensure reliable and accurate representation of the total adult population.

The margin of error for the survey is +/- 3.5 percentage points at the 95% level of confidence. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

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<sup>1</sup> Telephone usage refers to whether respondents have only a landline telephone, only a cell phone or both types and the frequency with which they use each type.