

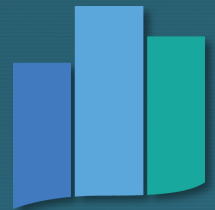
CHOSEN FOR WHAT? JEWISH VALUES IN 2012

Findings from the 2012 Jewish Values Survey



Analysis by
Dr. Robert P. Jones, CEO
Daniel Cox, Director of Research

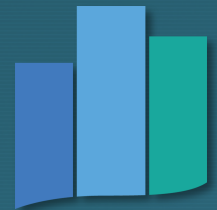
About the 2012 Jewish Values Survey



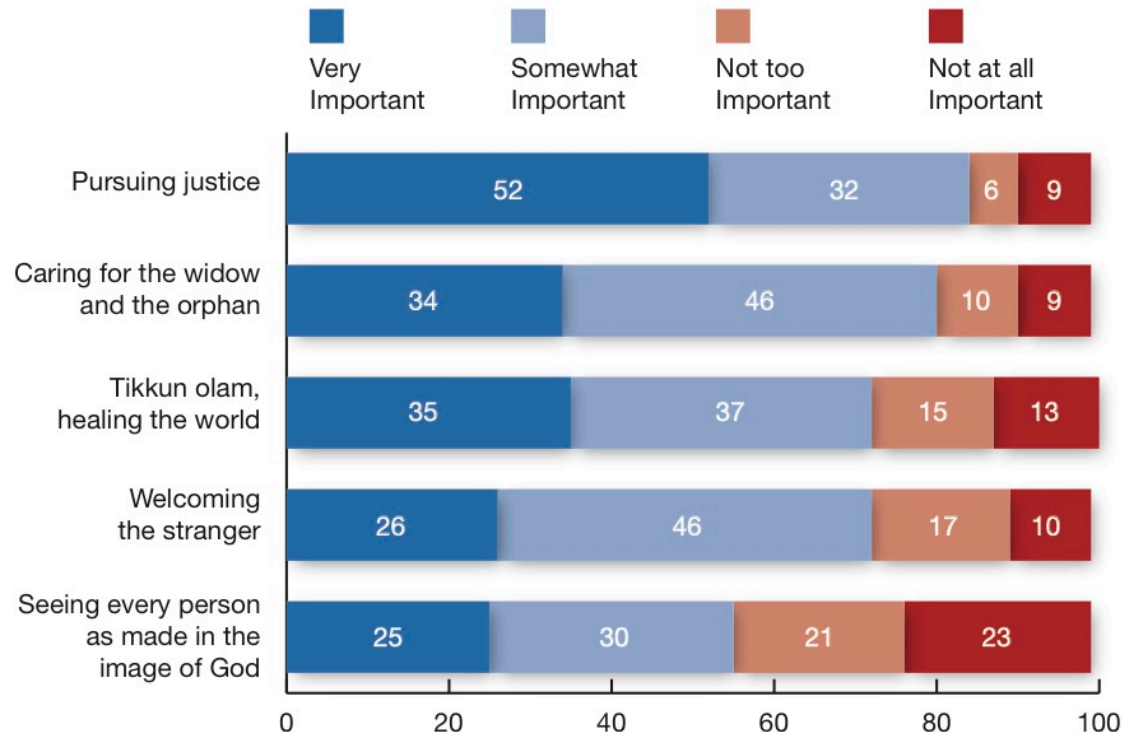
- Based on nationally representative probability sample of 1,004 Jewish adults (age 18 and older)
- Includes Jews who identify as Jewish by religion and Jews who identify as Jewish by culture or ethnicity
- Conducted online using Knowledge Networks KnowledgePanel between February 23, 2012, and March 5, 2012.
- The margin of sampling error for the entire sample is +/- 5.0 percentage points at the 95% level of confidence.
- Funded by a generous grant from the Nathan Cummings Foundation.

IMPORTANCE OF JEWISH VALUES IN SHAPING POLITICAL BELIEFS AND ACTIONS

Influence of Jewish Values on Political Beliefs and Action



**Importance of Jewish Values
in Shaping Political Beliefs and Actions**



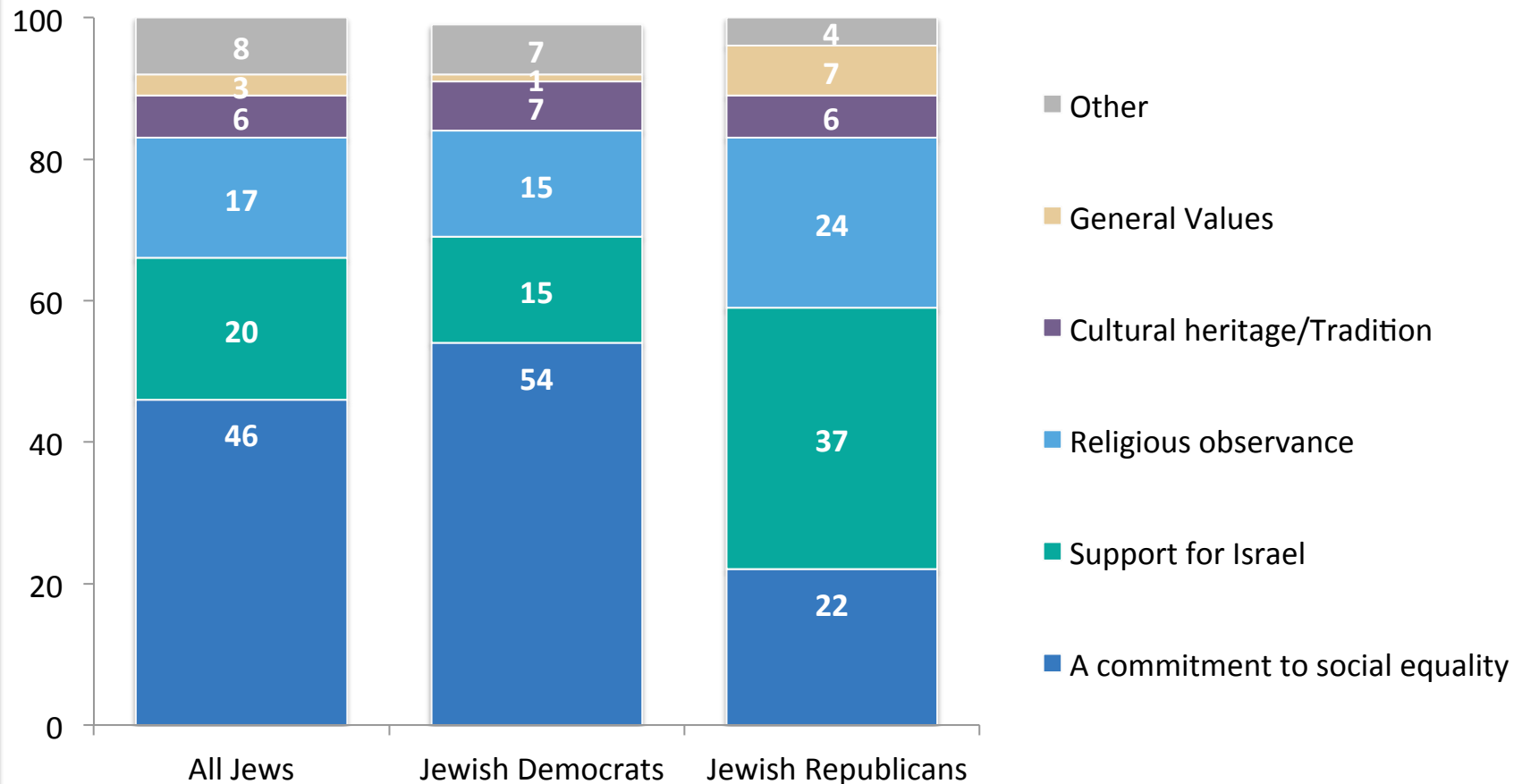
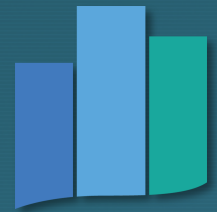
Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Importance of Jewish Experiences for Shaping Political Beliefs and Action

Importance of Jewish Experiences by Generation

	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not too Important</u>	<u>Not at all Important</u>	<u>Total</u>
The Holocaust					
All Jews	54	33	7	5	100
Younger Jews (18-39)	41	41	5	10	100
Older Jews (60+)	68	23	5	3	100
Having opportunities for economic success in America					
All Jews	46	39	7	8	100
Younger Jews (18-39)	33	40	8	18	100
Older Jews (60+)	61	30	5	3	100
The immigrant experience in America					
All Jews	27	43	17	11	100
Younger Jews (18-39)	19	42	17	21	100
Older Jews (60+)	39	42	12	6	100
Being a religious minority in America					
All Jews	28	38	19	12	100
Younger Jews (18-39)	24	32	22	21	100
Older Jews (60+)	36	38	18	7	100

Qualities Most Important to Jewish Identity

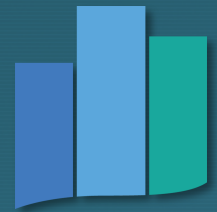


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

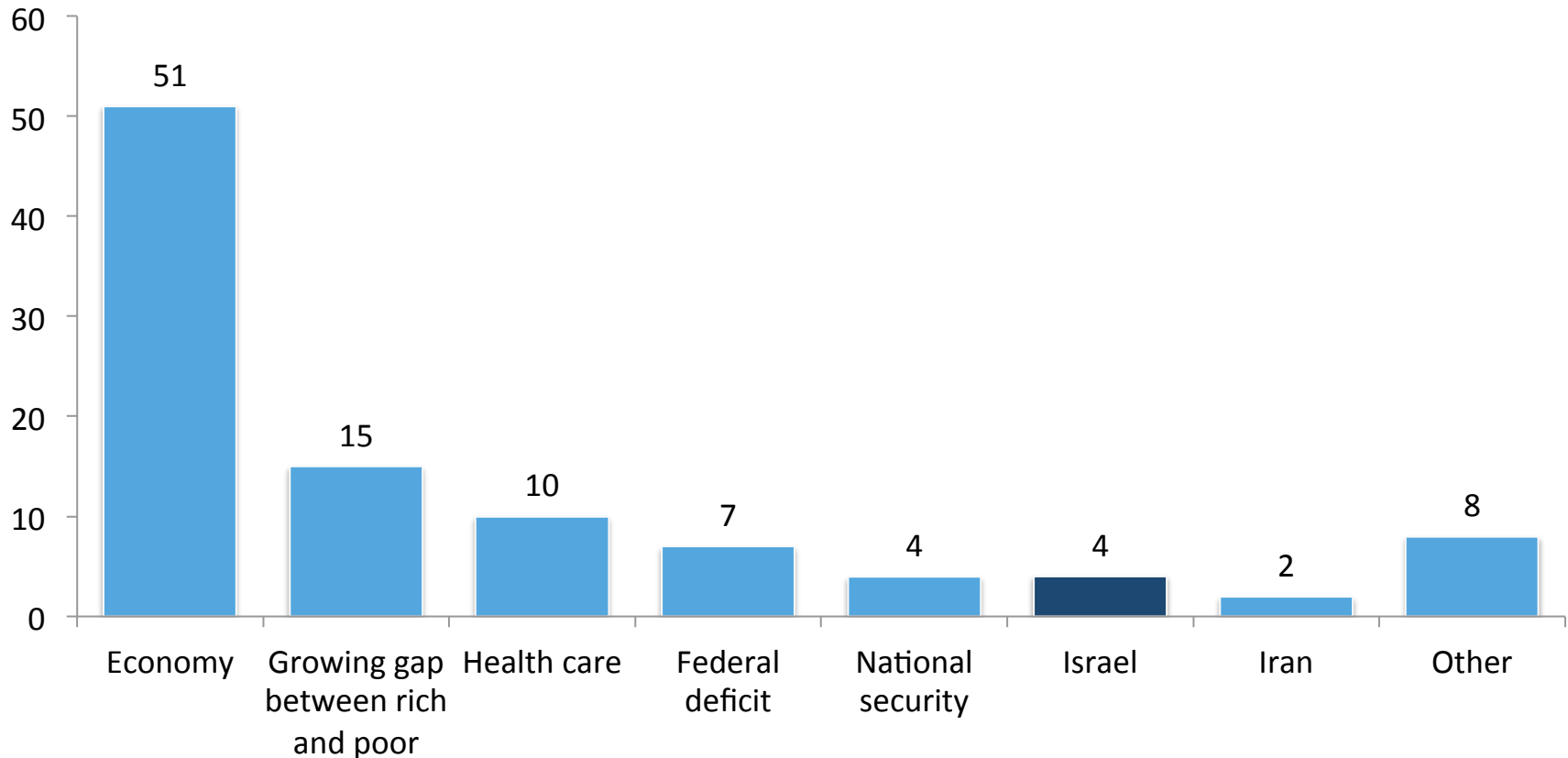
POLITICAL PRIORITIES AND CANDIDATE PREFERENCES

Among Jewish Voters

Most Important Issues for 2012 Presidential Vote Among Jewish Voters

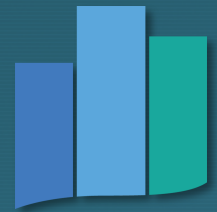


Most Important Issues for 2012 Presidential Vote

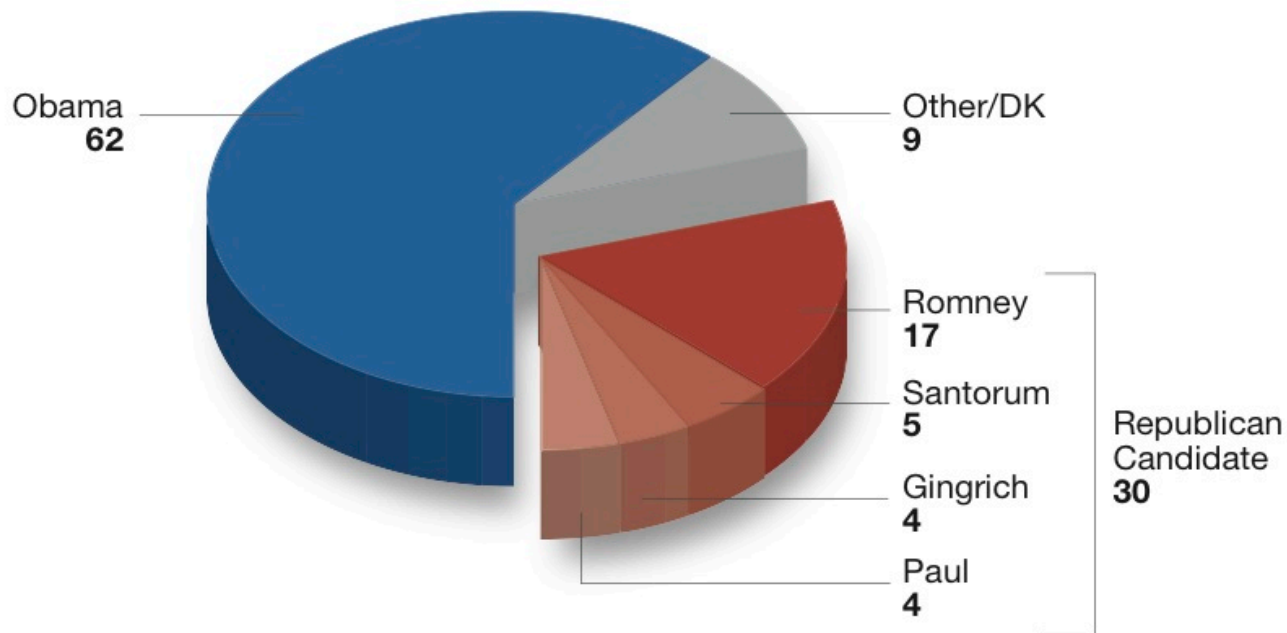


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Obama Vs. Republican Candidate Among Jewish Voters

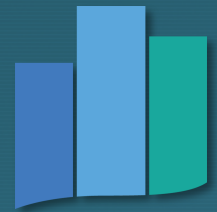


**Barack Obama vs. Republican Candidate
among Jewish Voters**

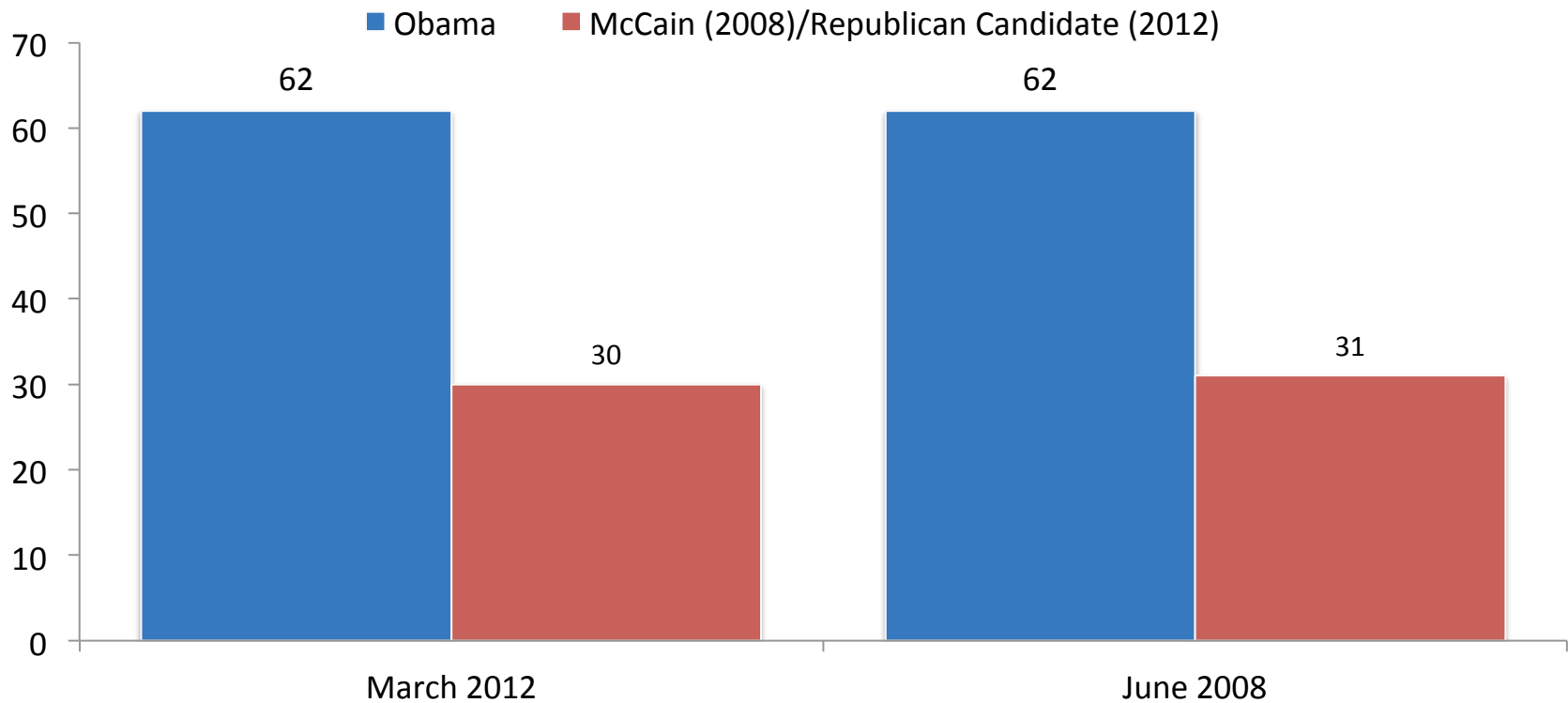


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Support for Obama: 2012 vs. 2008 Among Jewish Voters

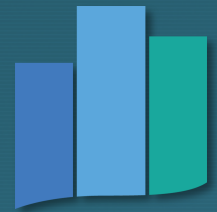


Support for Obama among Jewish Voters: 2012 vs. 2008

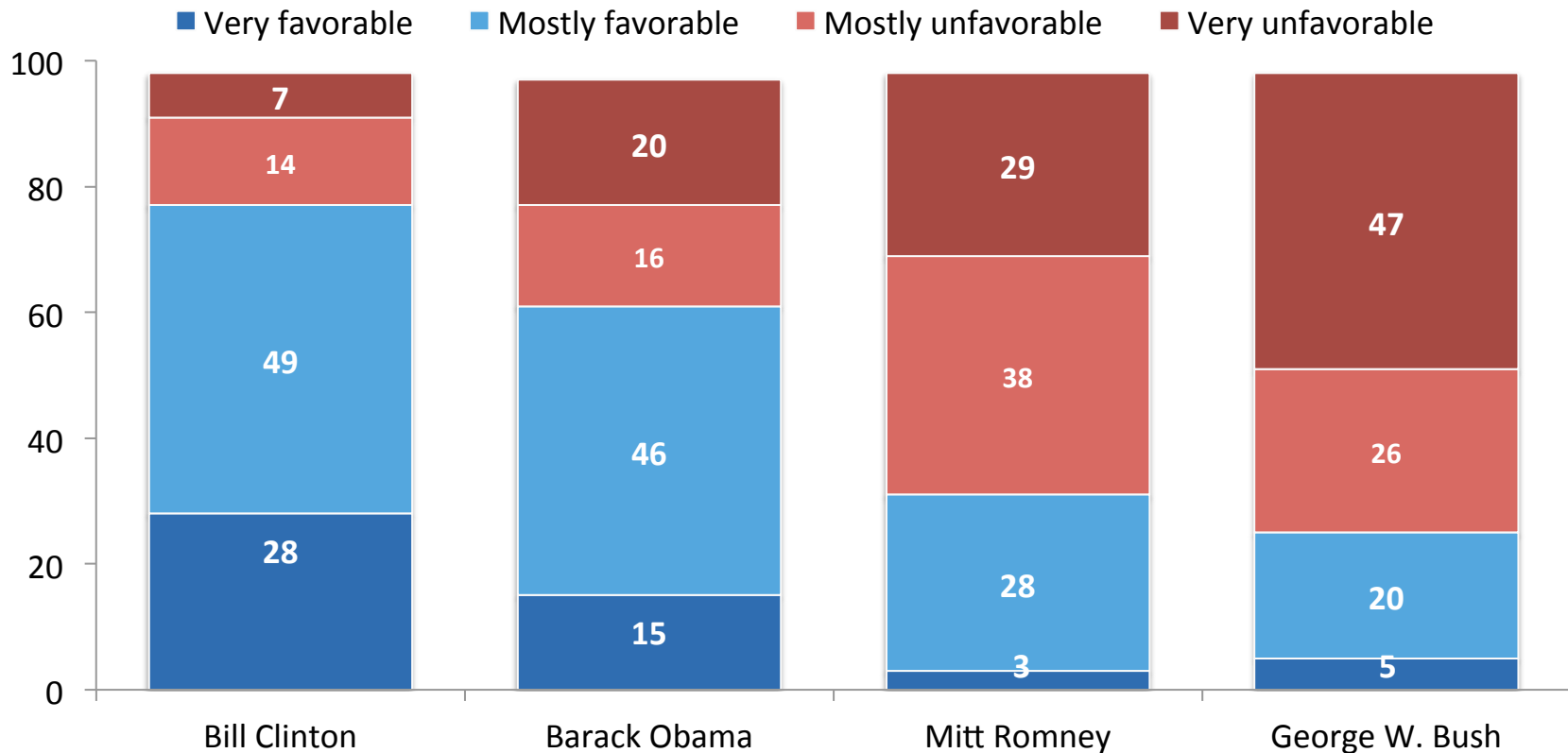


Source: Gallup, Daily Tracking Poll, June 2008 (N=661); Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Favorability of Political Figures Among Jewish Voters

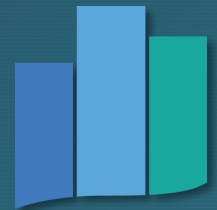


Views of Political Figures Among Jewish Voters

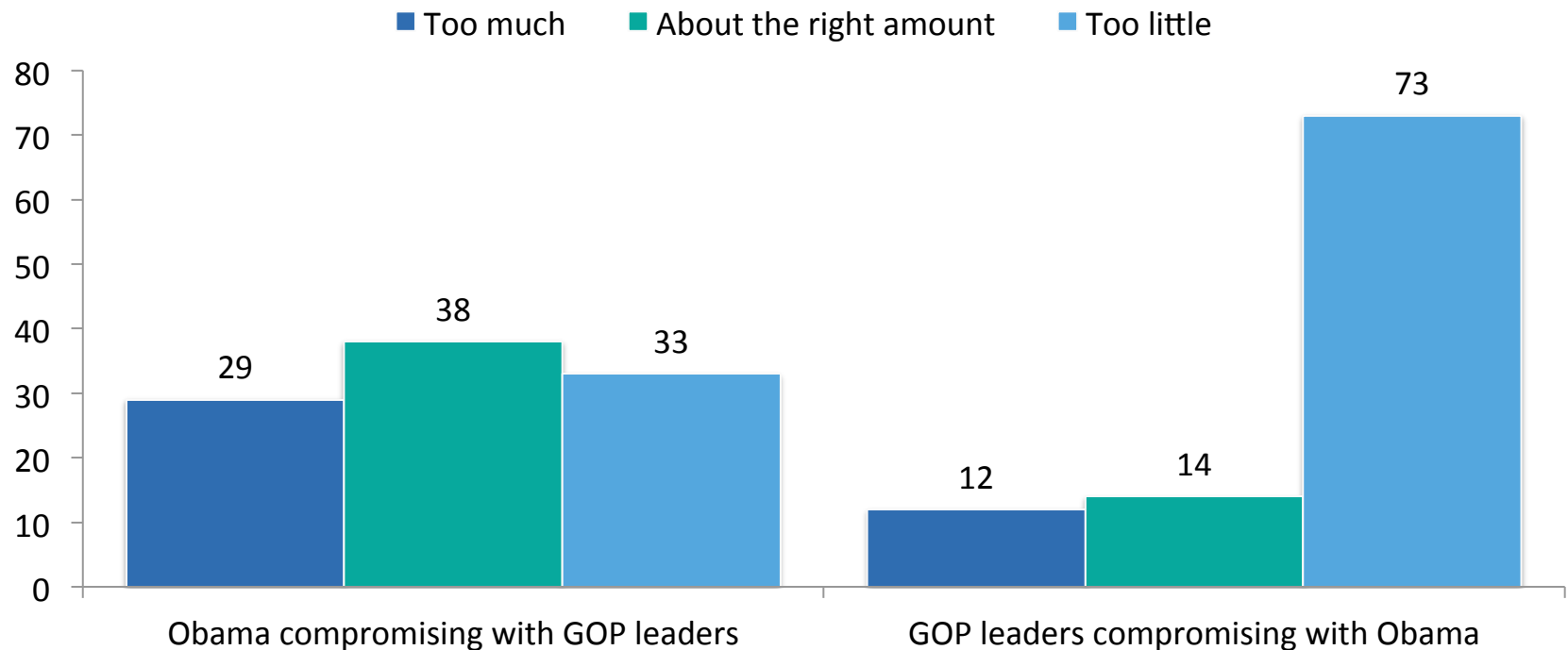


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Evaluations of Compromise: Obama vs. GOP Leaders



Evaluations of Compromise on Important Issues Between Obama and GOP Leaders Among Jewish Voters

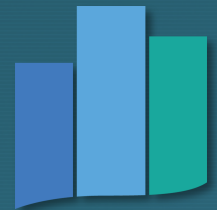


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

DOMESTIC ISSUES

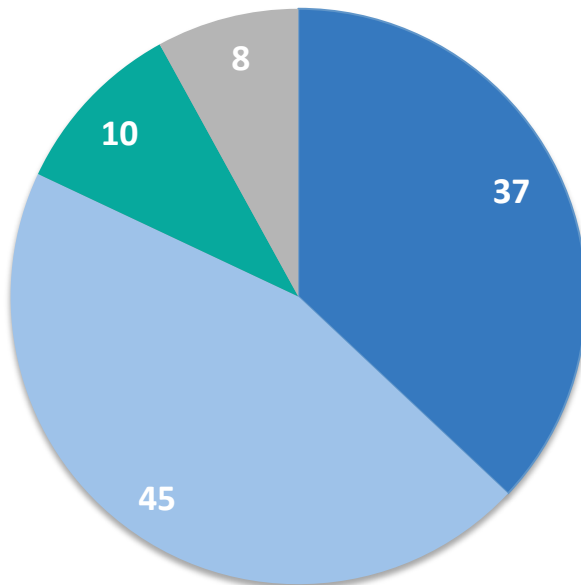
Economic Inequality and Opportunity, Other Issues

The American Dream: “If You Work Hard, You’ll Get Ahead”



Among Jewish Americans

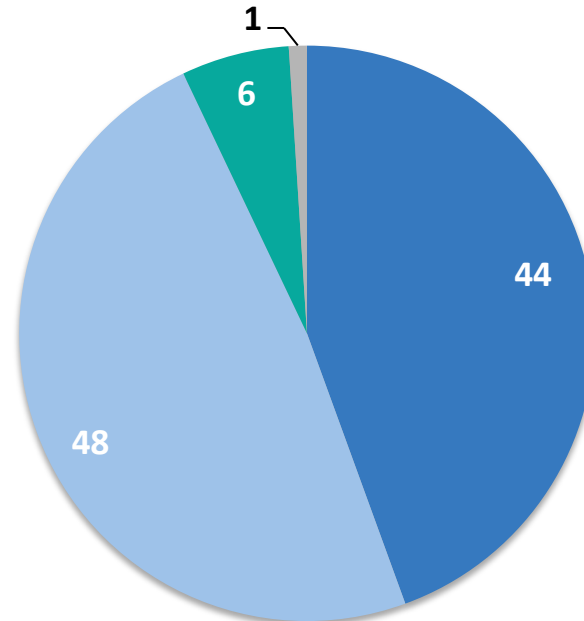
- Still holds true
- Once held true, but not anymore
- Never held true
- Other/DK/Refused



Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

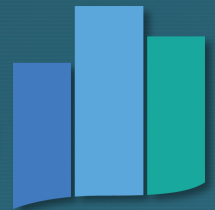
Among All Americans

- Still holds true
- Once held true, but not anymore
- Never held true
- Other/DK/Refused

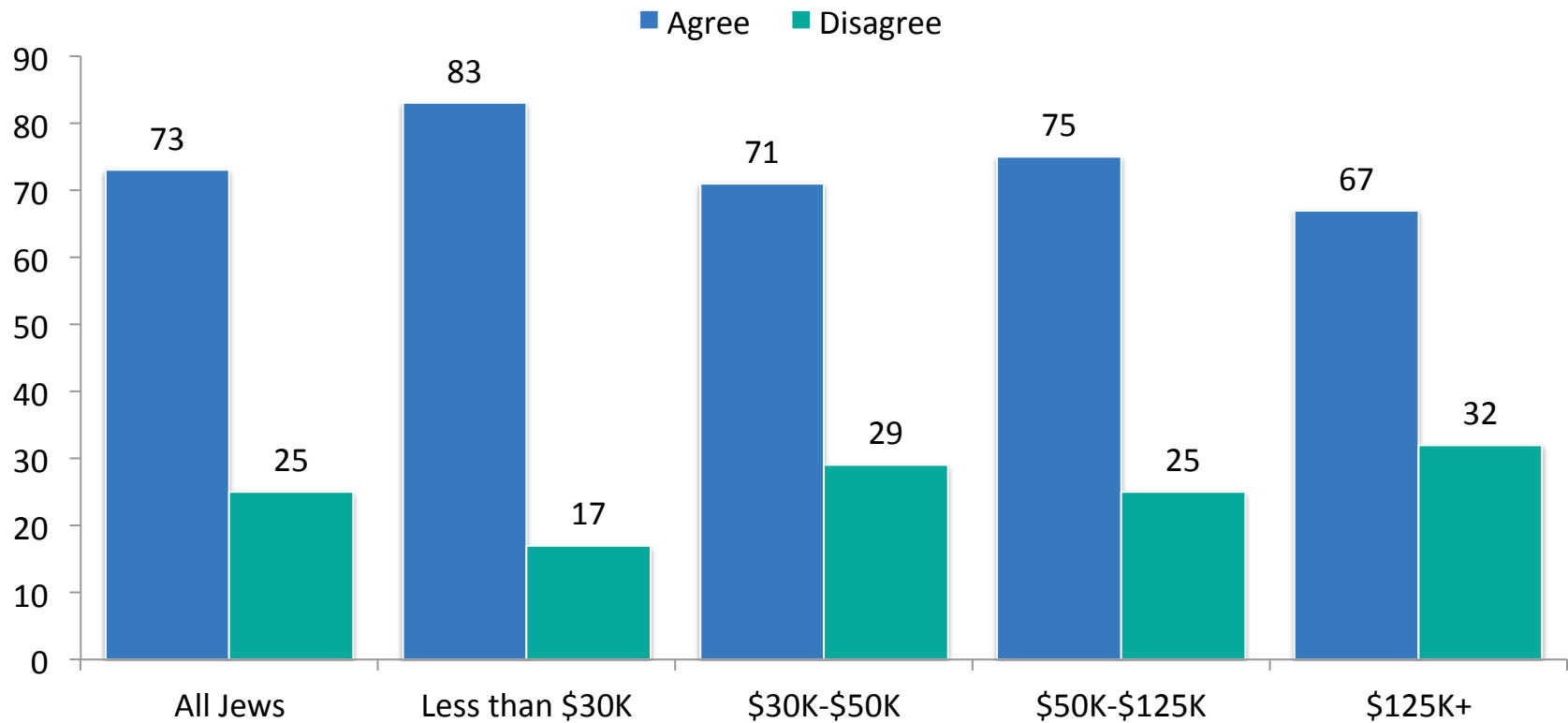


Public Religion Research Institute, PRRI/RNS Religion News Survey, November 2011 (N=1,002)

Fairness of the American Economic System

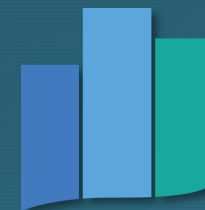


The Economic System in This Country Unfairly Favors the Wealthy



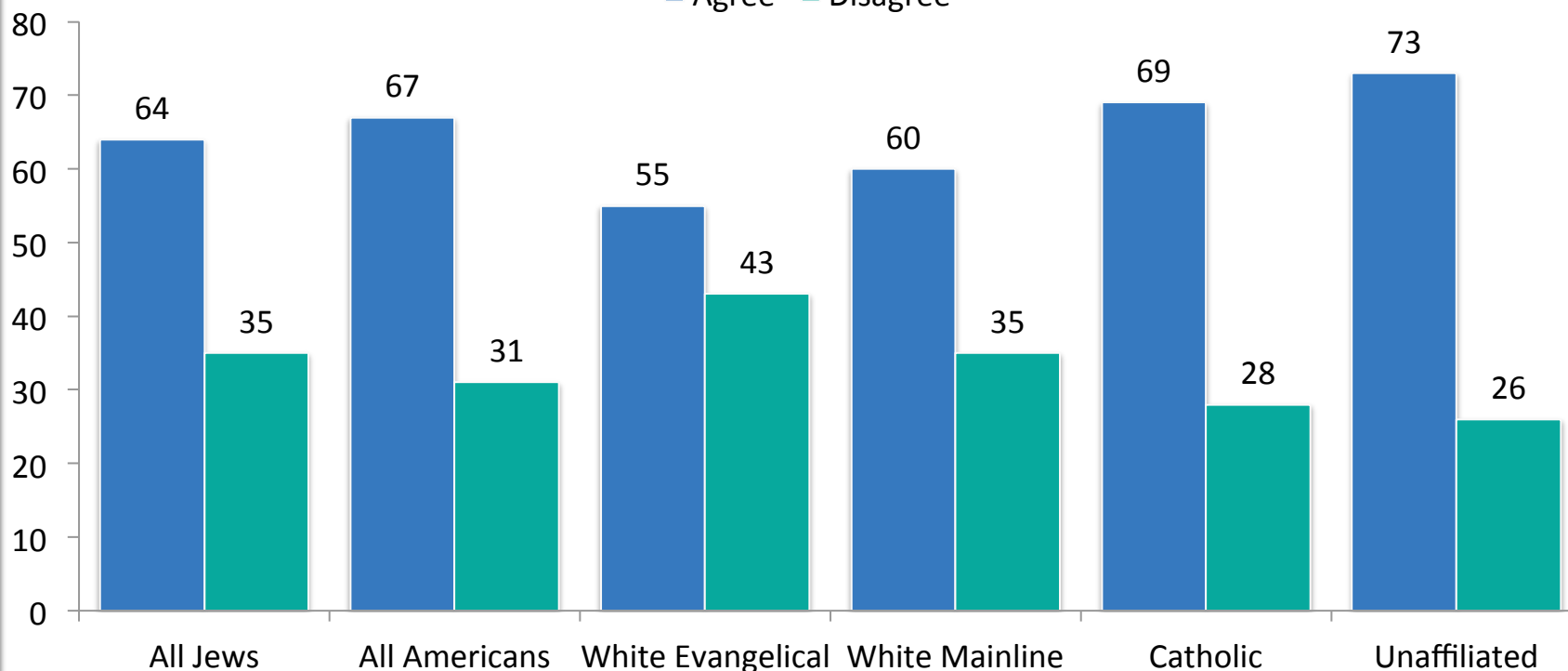
Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Government Role in Addressing Inequality



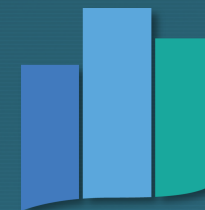
The Government Should Do More to Reduce the Gap Between the Rich and Poor

■ Agree ■ Disagree

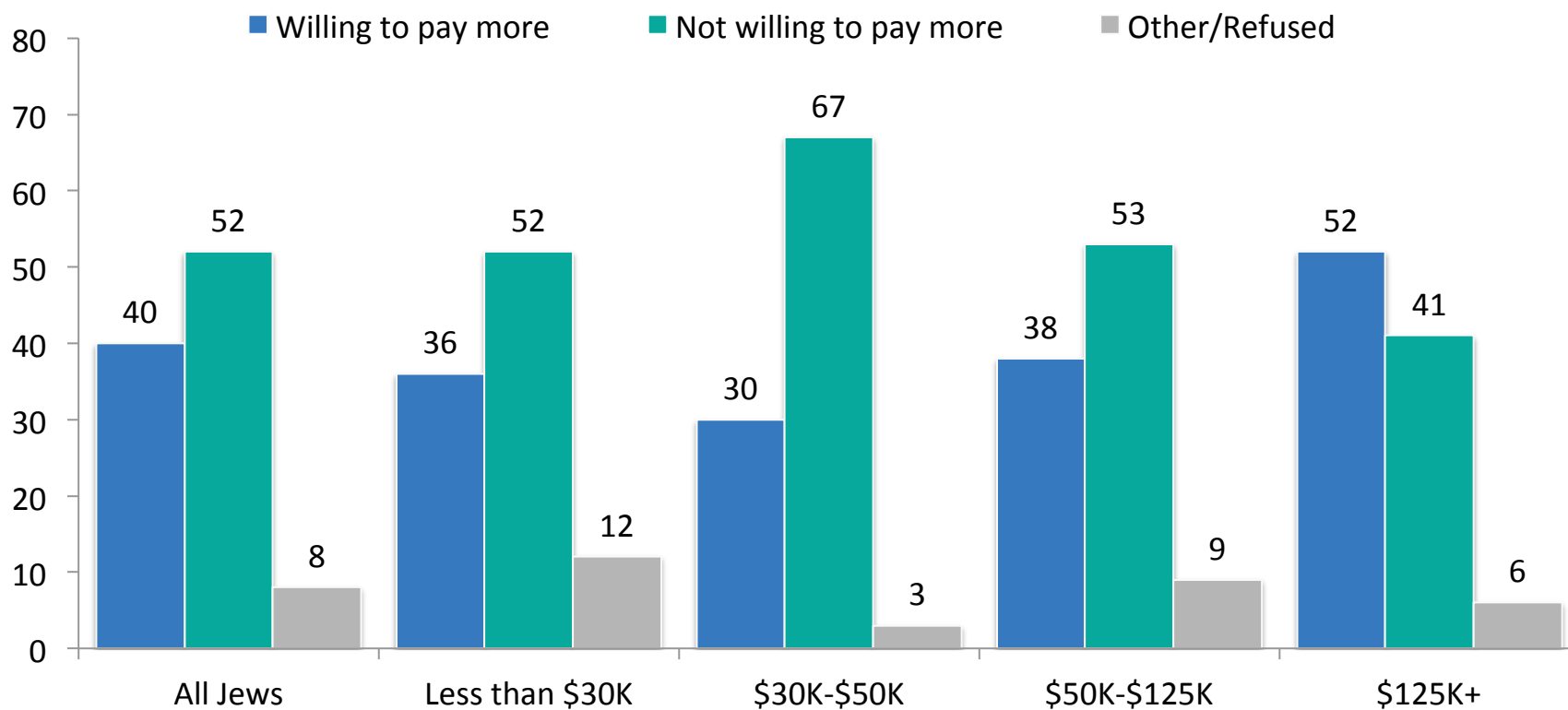


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004); Public Religion Research Institute, PRRI/RNS Religion News Survey, November 2011 (N=1,002)

Willingness To Pay More Taxes to Help the Poor by Household Income

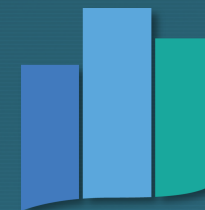


Would You Be Willing To Pay More in Taxes to Fund Federal Programs the Help the Poor?

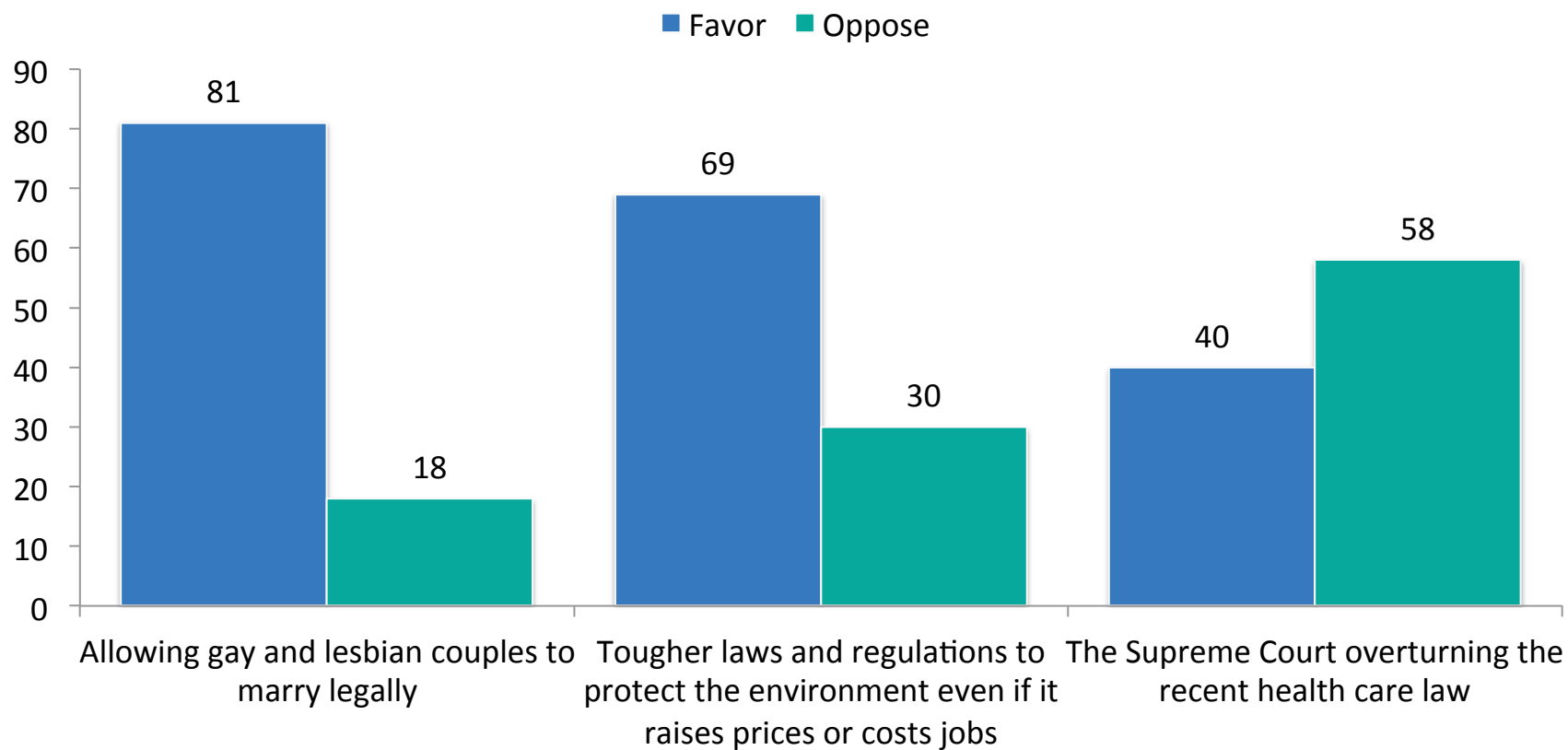


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Domestic Policy Issues

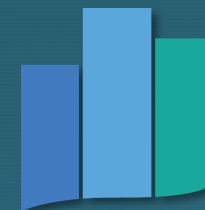


Same-Sex Marriage, Environment, and Health Care

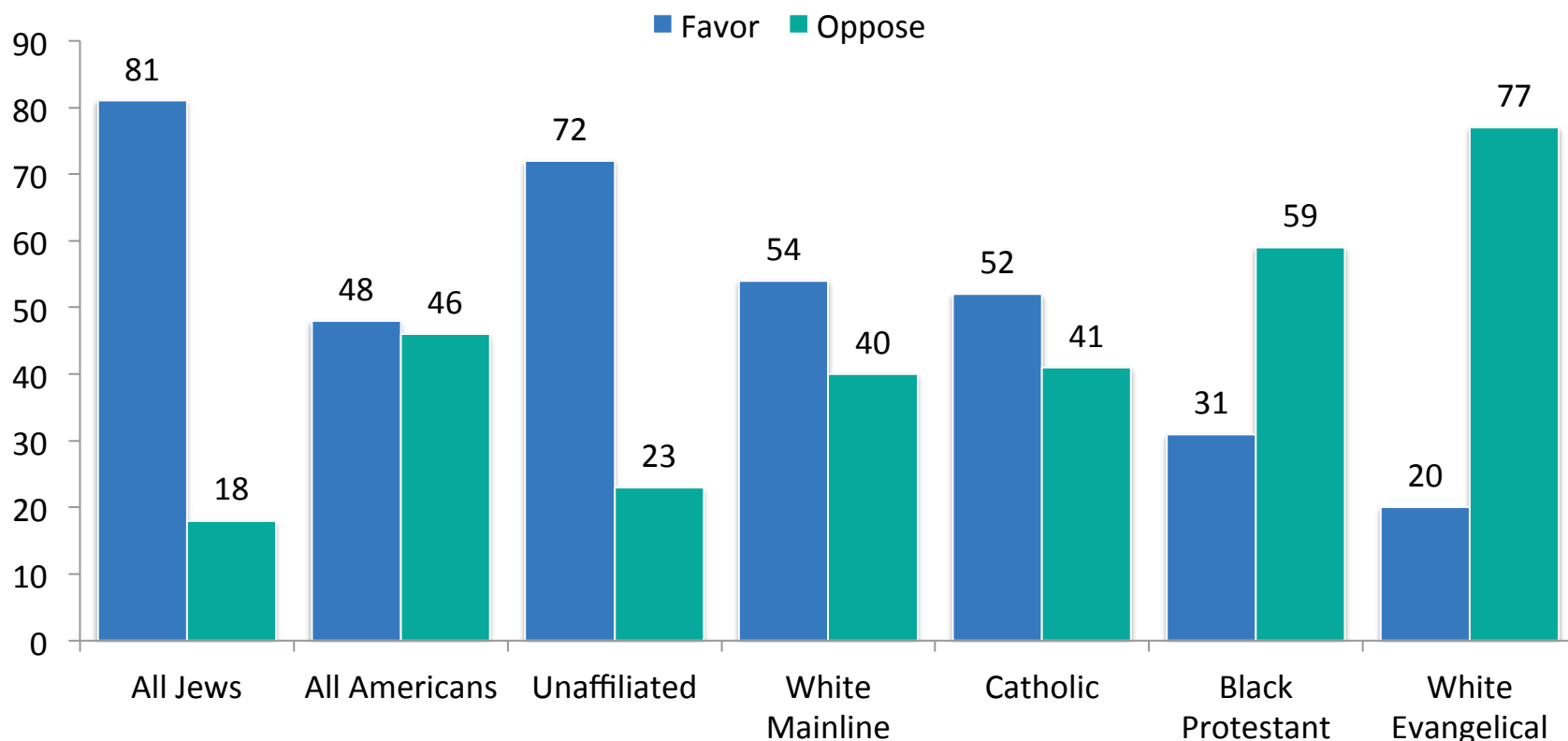


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Same-Sex Marriage



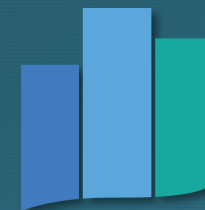
Allowing Gay and Lesbian Couples to Marry Legally



Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004); Public Religion Research Institute, American Values Survey, September 2011 (N=1,505)

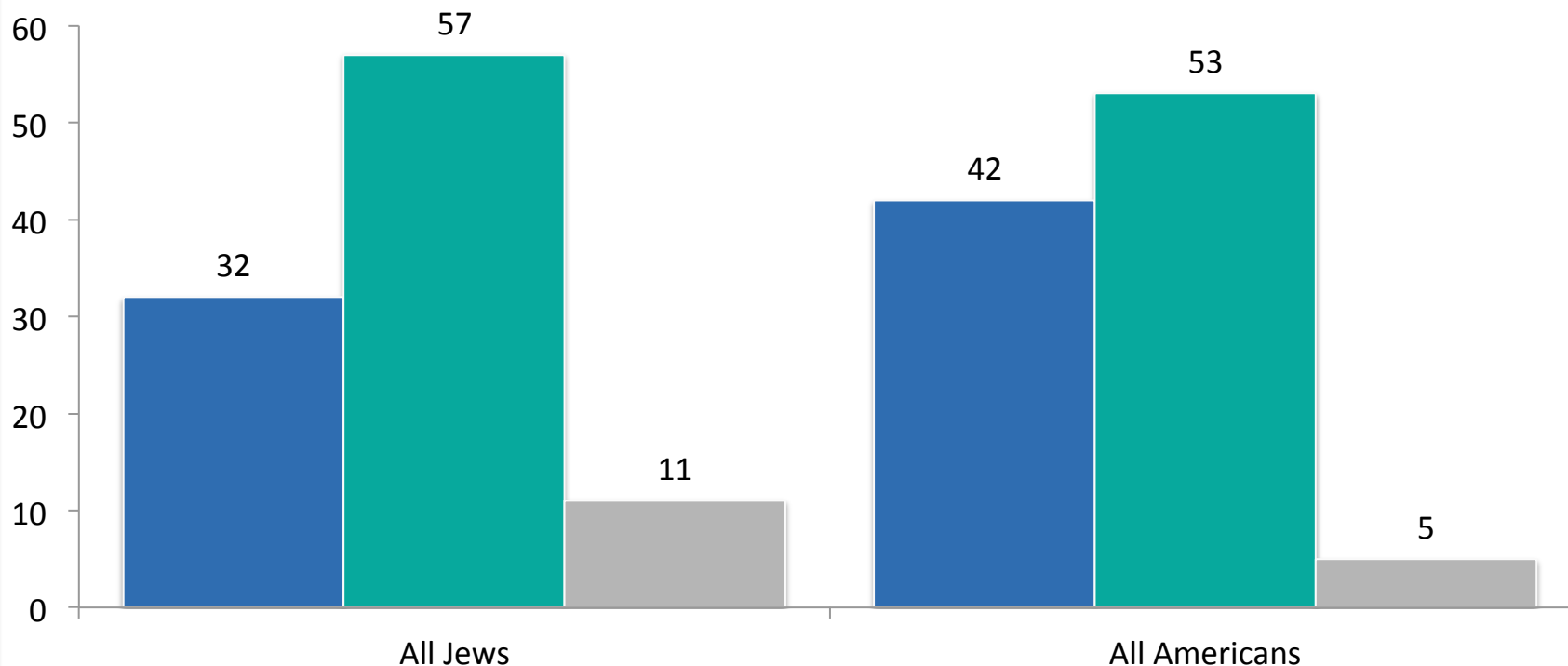
ACCEPTANCE OF IMMIGRANTS AND RELIGIOUS MINORITIES

Perception of Immigrants



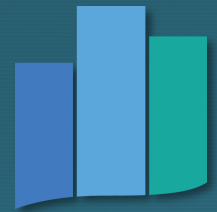
The Growing Number of Newcomers from Other Countries...

■ Threatens traditional American customs and values ■ Strengthens American society ■ Other/DK

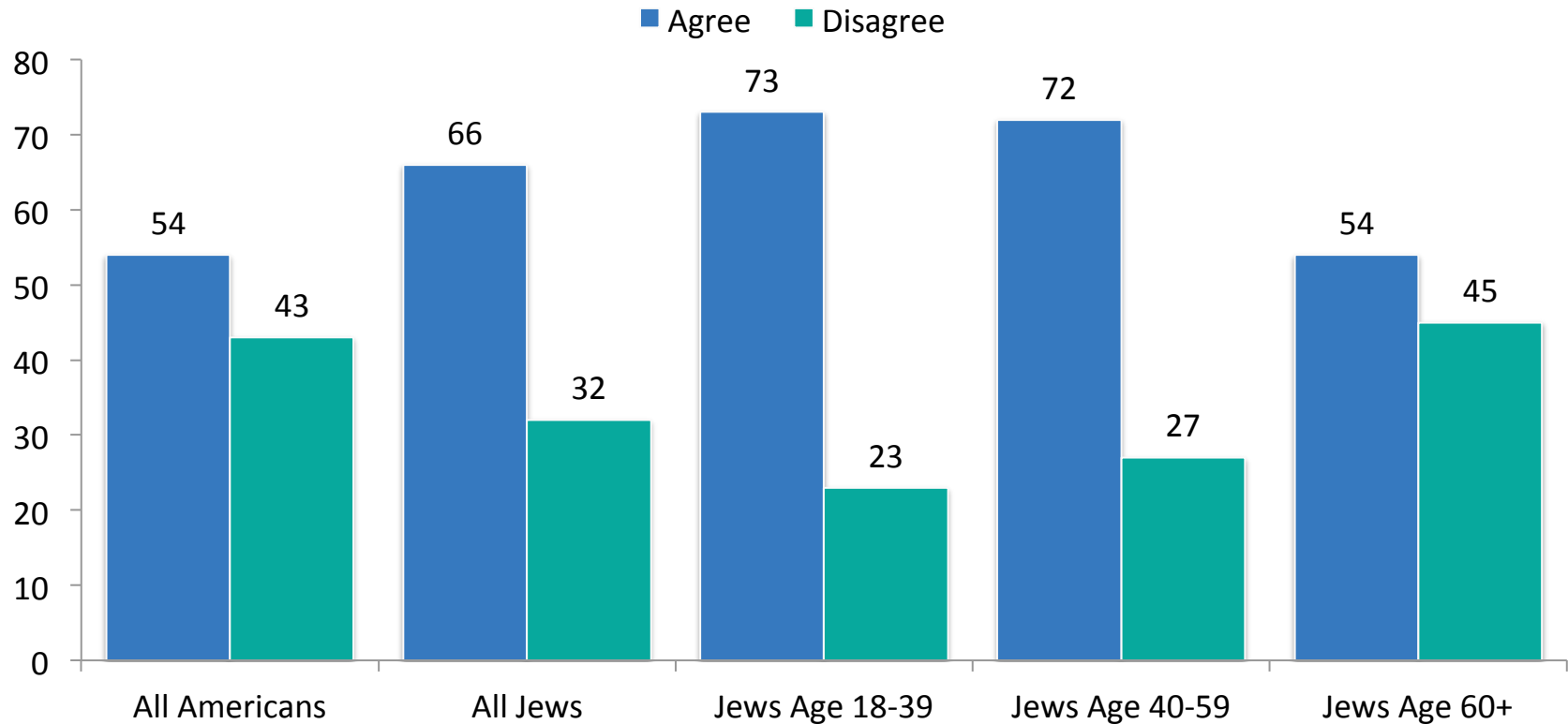


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004); Public Religion Research Institute, Pluralism, Immigration, and Civic Integration Survey, August 2011 (N=2,450)

American Muslims as Part of the Broader Religious Community in the U.S.



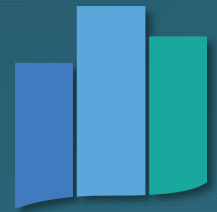
American Muslims Are an Important Part of the Religious Community in the U.S.



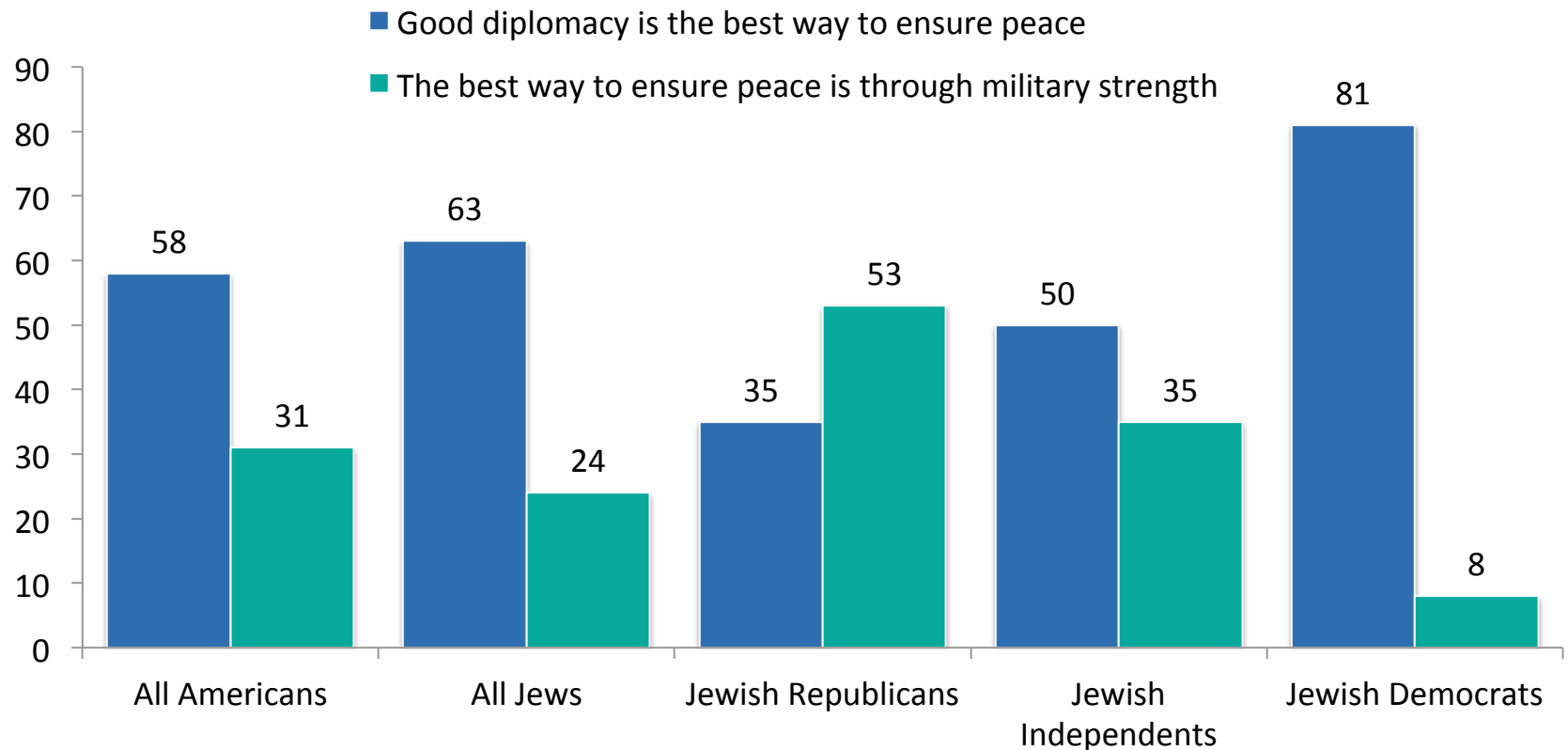
Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004); Public Religion Research Institute, Pluralism, Immigration, and Civic Integration Survey, August 2011 (N=2,450)

FOREIGN POLICY

The Best Way to Ensure Peace

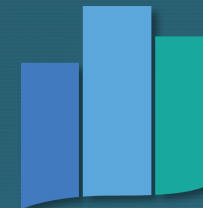


The Best Way to Ensure Peace

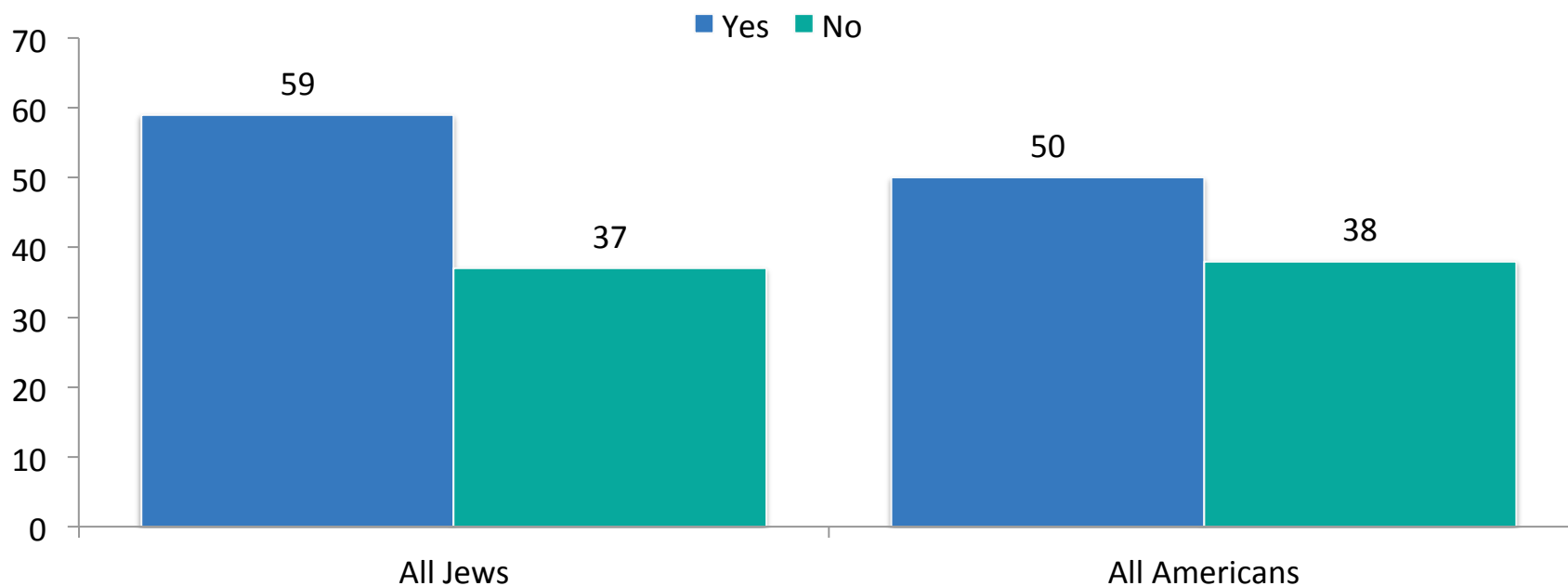


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004); Pew Research Center for the People & the Press, Political Typology Survey, March 2011 (N=3,029)

Response to Iran's Nuclear Weapons Program



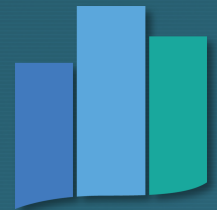
If the economic sanctions are unable to stop Iran's nuclear weapons program, do you think the U.S. should take military action to prevent Iran's development of a nuclear weapon or not?



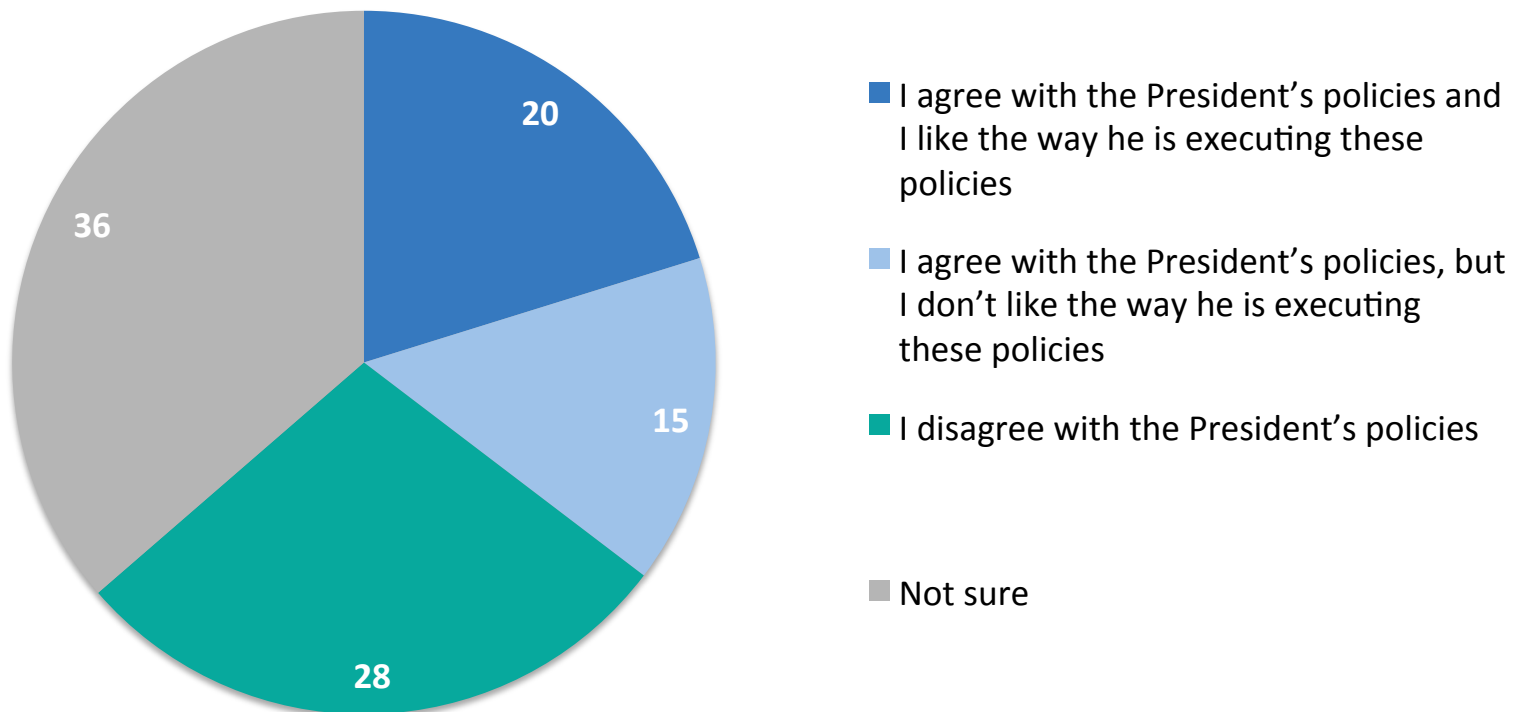
Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004); Quinnipiac University Survey, November 2011 (N=2,552)

Note: The results from the Quinnipiac University Survey are based on two separate questions that have been recombined. "Do you think the U.S. should take military action to prevent Iran's development of a nuclear weapon or not? (If "NO") If the economic sanctions are unable to stop Iran's nuclear weapons program, do you think the U.S. should take military action to prevent Iran's development of a nuclear weapon or not?"

Obama's Handling of the Arab-Israeli Conflict

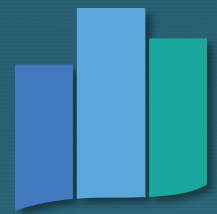


Which of the following statements best describes how you view President Obama's handling of the Arab-Israeli conflict?

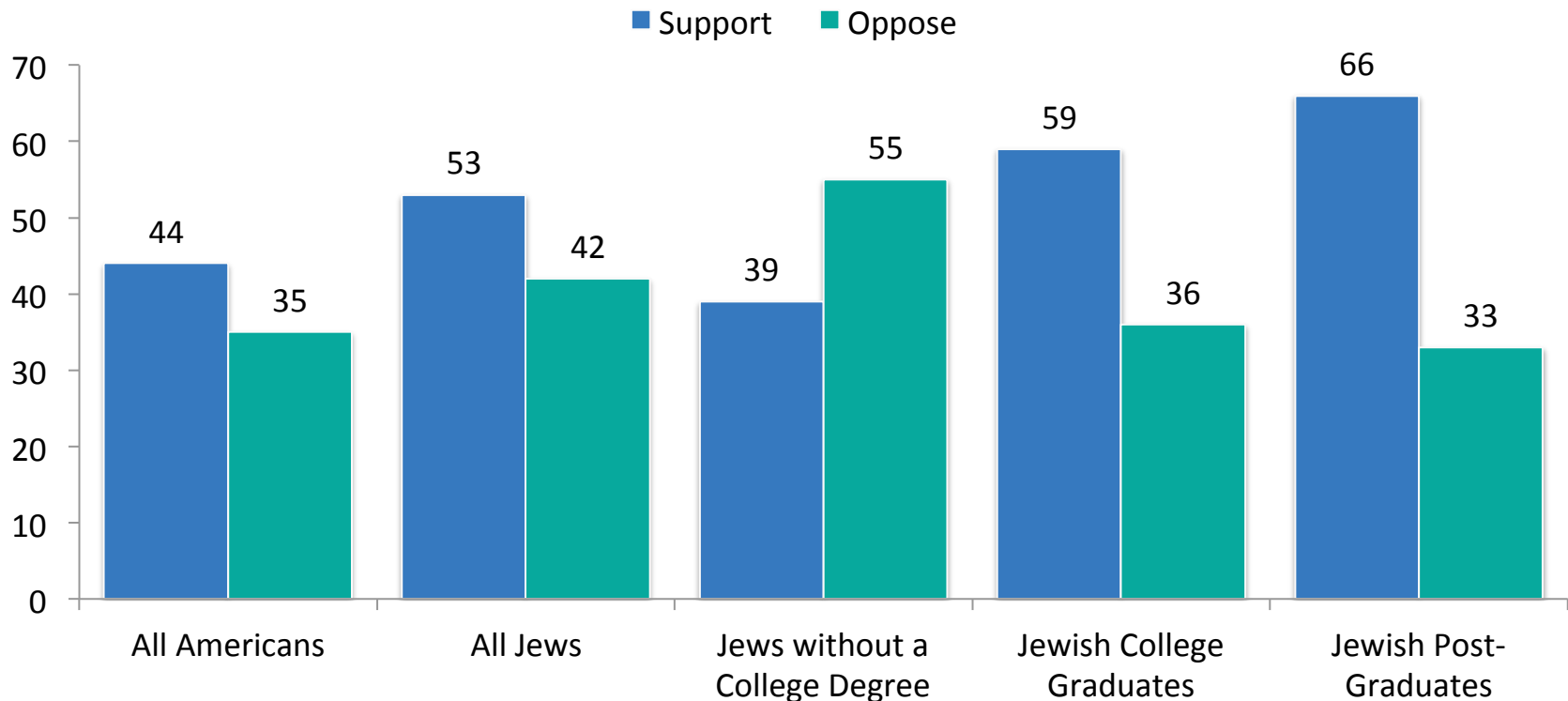


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

The Establishment of a Palestinian State

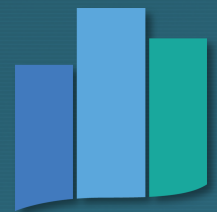


Would You Support or Oppose the Establishment of a Palestinian State?

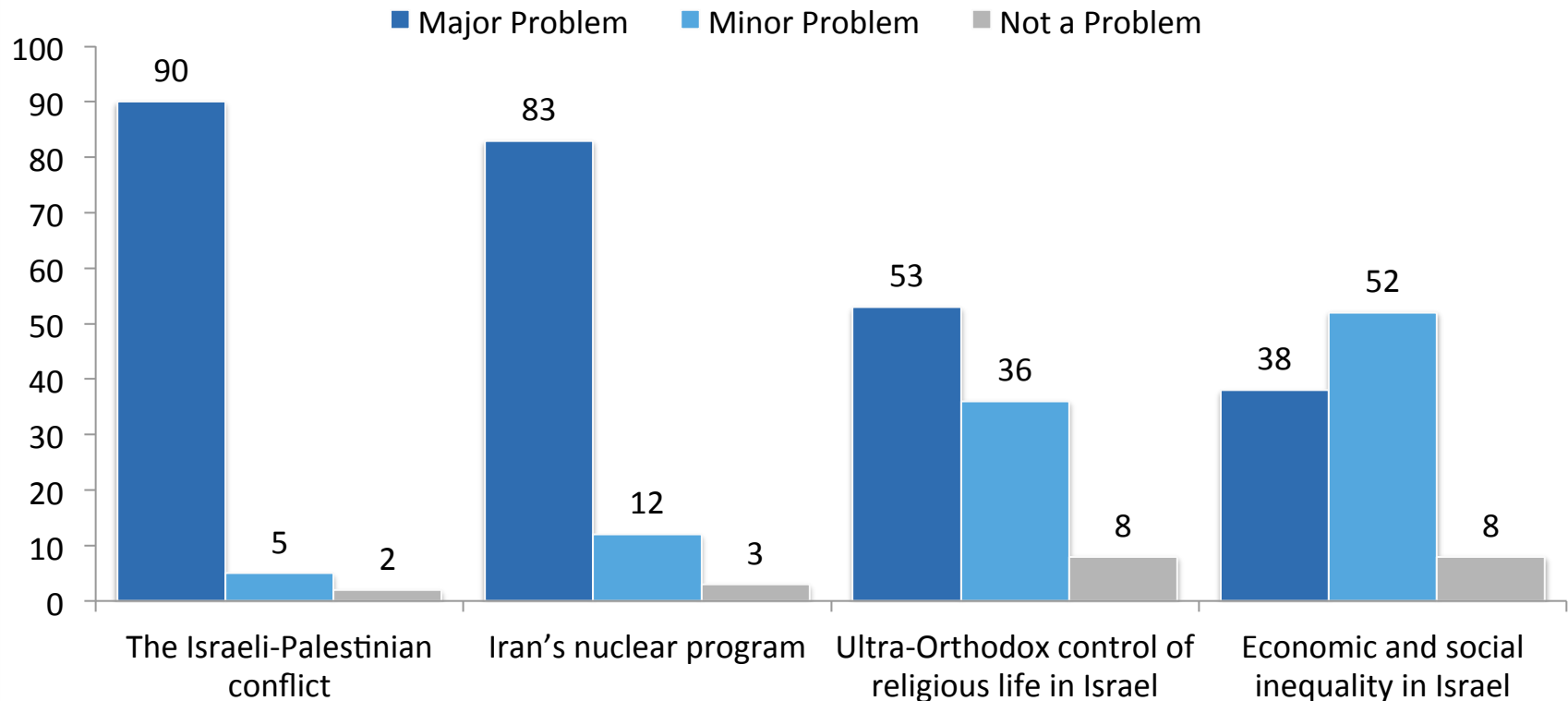


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004); Quinnipiac University Survey, September 2011 (N=2,118)

Major Problems for Israel



How Much of a Problem for Israel Are Each of the Following?

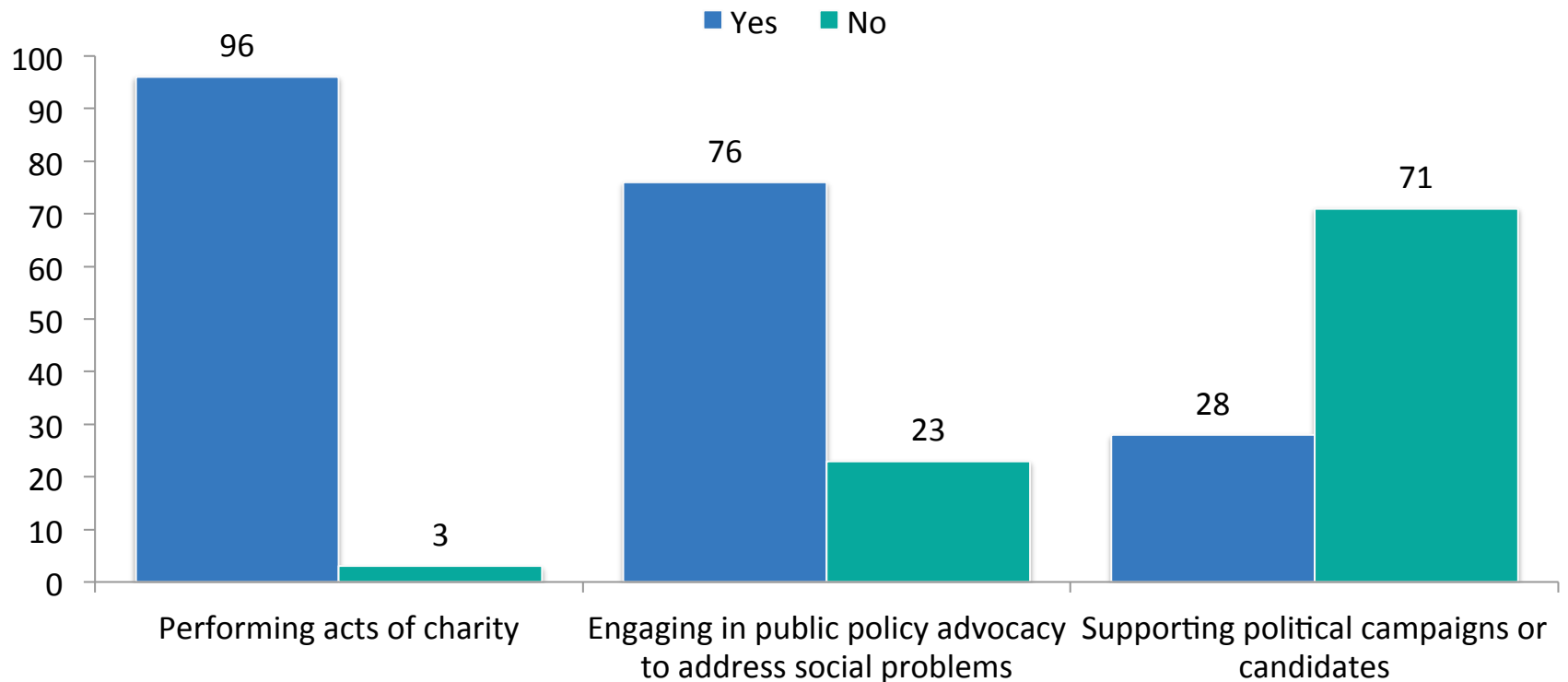


Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

SYNAGOGUES AND RELIGIOUS HOLIDAYS

Synagogue Activities

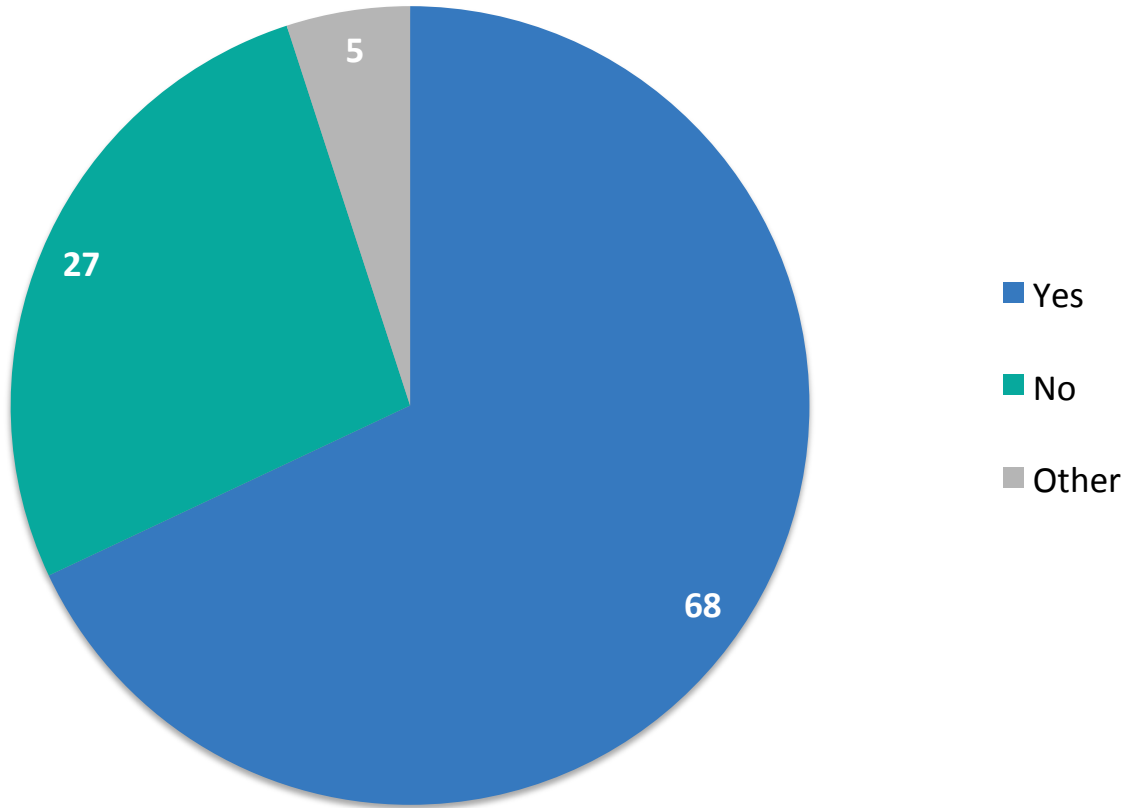
Should Synagogues Be Involved in the Following Activities?



Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Who Is Coming to Passover?

Are You Planning to Participate in a Passover Seder?



Source: Public Religion Research Institute, Jewish Values Survey, March 2012 (N=1,004)

Chosen For What? Jewish Values in 2012

Findings from the 2012 Jewish Values Survey

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