

PRRI/RNS January 2012 Survey
January 25 – 29, 2012
All Americans = 1,005
All Voters = 829

Q.1 Thinking about some issues in the country today, do you think that **[INSERT; RANDOMIZE]** is a critical issue facing the country, one among many important issues or not that important compared to other issues? What about **[INSERT; NEXT]**?

REPEAT AS NECESSARY: Is this a critical issue facing the country, one among many important issues or not that important compared to other issues?

a. Abortion

<u>All Voters</u>	<u>All Americans</u>	
29	31	Critical issue
32	33	One among many
37	34	Not that important
1	1	Don't know (VOL.)
<u>1</u>	<u>1</u>	Refused (VOL.)
100	100	Total

b. Same-sex marriage

<u>All Voters</u>	<u>All Americans</u>	
25	23	Critical issue
21	21	One among many
53	55	Not that important
1	1	Don't know (VOL.)
<u>1</u>	<u>1</u>	Refused (VOL.)
100	100	Total

c. Immigration

<u>All Voters</u>	<u>All Americans</u>	
36	37	Critical issue
43	43	One among many
19	19	Not that important
1	1	Don't know (VOL.)
<u>1</u>	<u>1</u>	Refused (VOL.)
100	100	Total

d. The federal deficit

<u>All Voters</u>	<u>All Americans</u>	
69	66	Critical issue
23	25	One among many
6	7	Not that important
2	2	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

e. Jobs and unemployment

<u>All Voters</u>	<u>All Americans</u>	
83	80	Critical issue
16	18	One among many
1	1	Not that important
*	*	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

f. National security

<u>All Voters</u>	<u>All Americans</u>	
49	50	Critical issue
40	38	One among many
10	10	Not that important
1	1	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

g. Growing gap between rich and poor

All <u>Voters</u>	All <u>Americans</u>	
49	49	Critical issue
34	34	One among many
15	16	Not that important
1	1	Don't know (VOL.)
<u>1</u>	*	Refused (VOL.)
100	100	Total

**IF REPUBLICAN OR LEAN TOWARDS REPUBLICAN PARTY (PARTY=1 OR PARTYLN = 1),
[N=383] ASK:**

Q.2 Thinking about 2012 Republican primary, regardless of who you may support, which of the Republican candidates do you think **[INSERT; RANDOMIZE]?** **[READ; RANDOMIZE RESPONSES]** What about **[INSERT; NEXT]?**

INTERVIEWER NOTE: If more than one candidate fits the description ask respondent to pick the candidate that best fits the description.

a. Shares your religious values

Republican <u>Voters</u>	All <u>Republicans</u>	
13	12	Newt Gingrich
15	15	Mitt Romney
7	9	Ron Paul
25	23	Rick Santorum
11	10	None of them (VOL.)
1	1	All of them (VOL.)
26	29	Don't know (VOL.)
<u>1</u>	<u>1</u>	Refused (VOL.)
100	100	Total

b. Best reflects the core values of the Republican Party

Republican Voters	All Republicans	
22	20	Newt Gingrich
26	28	Mitt Romney
15	16	Ron Paul
21	19	Rick Santorum
4	3	None of them (VOL.)
*	*	All of them (VOL.)
11	13	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

c. Has the best chance to defeat Barack Obama in the general election

Republican Voters	All Republicans	
24	23	Newt Gingrich
48	45	Mitt Romney
8	11	Ron Paul
5	5	Rick Santorum
5	4	None of them (VOL.)
2	1	All of them (VOL.)
9	11	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

d. Has the best plan to create jobs and promote economic growth

Republican Voters	All Republicans	
27	24	Newt Gingrich
31	30	Mitt Romney
14	16	Ron Paul
7	7	Rick Santorum
7	6	None of them (VOL.)
1	1	All of them (VOL.)
13	15	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

e. Is most qualified to be President

Republican <u>Voters</u>	All <u>Republicans</u>	
34	31	Newt Gingrich
32	31	Mitt Romney
11	14	Ron Paul
7	6	Rick Santorum
5	5	None of them (VOL.)
1	1	All of them (VOL.)
10	12	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

f. Is most likely to bring change to Washington

Republican <u>Voters</u>	All <u>Republicans</u>	
25	21	Newt Gingrich
22	24	Mitt Romney
22	24	Ron Paul
11	11	Rick Santorum
9	8	None of them (VOL.)
3	2	All of them (VOL.)
7	9	Don't know (VOL.)
<u>1</u>	<u>1</u>	Refused (VOL.)
100	100	Total

Q.3 As I name the current Republican candidates for president in 2012, please tell me which one would most like to see nominated as the Republican Party's candidate? [READ; RANDOMIZE]

Republican <u>Voters</u>	All <u>Republicans</u>	
27	25	Newt Gingrich
34	32	Mitt Romney
14	17	Ron Paul
17	17	Rick Santorum
2	2	None of them (VOL.)
6	6	Don't know (VOL.)
*	*	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

ROTATE Q4/Q4a and Q5/Q5a

ASK ALL:

Now...

Q.4 If the 2012 election were being held today and the candidates were Barack Obama, the Democrat, and Newt Gingrich, the Republican, for whom would you vote?

IF VOTE FOR OBAMA OR GINGRICH (Q4=1,2), [N = 845] ASK:

Q.4a And how excited would you be to cast a vote for [INSERT CANDIDATE]? Would you feel excited about your vote or not?

All <u>Voters</u>	All <u>Americans</u>	
33	32	Newt Gingrich
18	16	<i>Excited</i>
14	14	<i>Not excited</i>
2	2	<i>Depends/Don't know (VOL.)</i>
52	53	Barack Obama
34	34	<i>Excited</i>
17	16	<i>Not excited</i>
2	2	<i>Depends/Don't know (VOL.)</i>
9	10	Neither/Would not vote (VOL.)
5	4	Don't know (VOL.)
1	1	Refused (VOL.)
<u>100</u>	<u>100</u>	Total

ASK ALL:

And...

Q.5 If the 2012 election were being held today and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, for whom would you vote?

IF VOTE FOR OBAMA OR ROMNEY (Q5=1,2), [N=845] ASK:

Q.5a And how excited would you be to cast a vote for [INSERT CANDIDATE]? Would you feel excited about your vote or not?

All Voters	All Americans	
37	36	Mitt Romney
18	18	<i>Excited</i>
17	16	<i>Not excited</i>
2	2	<i>Depends/Don't know (VOL.)</i>
48	49	Barack Obama
32	33	<i>Excited</i>
14	14	<i>Not excited</i>
2	2	<i>Depends/Don't know (VOL.)</i>
8	10	Neither/Would not vote (VOL.)
5	4	Don't know (VOL.)
1	1	Refused (VOL.)
100	100	Total

Note: Numbers may not add to 100% due to rounding

Methodology

The survey was designed and conducted by Public Religion Research Institute. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between January 25, 2012 and January 29, 2012 by professional interviewers under the direction of Social Science Research Solutions (SSRS). Interviews were conducted among a random sample of 1,005 adults 18 years of age or older in the continental United States (302 respondents were interviewed on a cell phone).

The final sample was weighted to five different parameters – age, sex, geographic region, education and telephone usage¹ – to ensure reliable and accurate representation of the total adult population.

The margin of error for the survey is +/- 3.5 percentage points at the 95% level of confidence. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

¹ Telephone usage refers to whether respondents have only a landline telephone, only a cell phone or both types and the frequency with which they use each type.