

PRRI October 2011 Survey
October 19 – 23, 2011
N = 1,019

Q.1 I'd like your views on a few of the Republican candidates for President. As I read each name, please tell me if you have a favorable or unfavorable opinion of each person. The first person is **[INSERT; RANDOMIZE]**. Would you say your overall opinion is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about **[INSERT NEXT]**?

a. Mitt Romney

9	Very favorable
28	Mostly favorable
25	Mostly unfavorable
18	Very unfavorable
<u>20</u>	Don't know/Refused (VOL.)
100	Total

b. Rick Perry

6	Very favorable
20	Mostly favorable
27	Mostly unfavorable
25	Very unfavorable
<u>22</u>	Don't know/Refused (VOL.)
100	Total

c. Herman Cain

11	Very favorable
24	Mostly favorable
22	Mostly unfavorable
17	Very unfavorable
<u>26</u>	Don't know/Refused (VOL.)
100	Total

Rotate Q2 AND Q3

Q.2 From what you know, which Republican candidate for president has RELIGIOUS BELIEFS closest to your own? **[READ; RANDOMIZE]**

12	Herman Cain
7	Mitt Romney
11	Rick Perry
9	Ron Paul
1	Other (VOL.)
20	None (VOL.)
<u>41</u>	Don't know/Refused (VOL.)
100	Total

Q.3 From what you know, which Republican candidate for president has POLITICAL VIEWS closest to your own? **[READ; RANDOMIZE]**

17	Herman Cain
20	Mitt Romney
10	Rick Perry
12	Ron Paul
19	Other (VOL.)
1	None (VOL.)
<u>22</u>	Don't know/Refused (VOL.)
100	Total

Q.4 Do you happen to know what Mitt Romney's religion is? Is he Protestant, Catholic, Jewish, Mormon, Muslim, something else, or is he not religious?

3	Protestant
3	Catholic
*	Jewish
42	Mormon
*	Muslim
2	Something else
2	Not religious
2	Never heard of him/her (VOL.)
45	Don't know what his religious beliefs are (VOL.)
<u>1</u>	Refused (VOL.)
100	Total

Note: Numbers may not add to 100% due to rounding

Methodology

The survey was designed and conducted by Public Religion Research Institute. Results of the survey were based on bilingual (Spanish and English) RDD telephone interviews conducted between October 19, 2011 and October 23, 2011 by professional interviewers under the direction of Social Science Research Solutions (SSRS). Interviews were conducted among a random sample of 1,019 adults 18 years of age or older in the continental United States (294 respondents were interviewed on a cell phone).

The final sample was weighted to six different parameters—age, race, sex, geographic region, education and telephone usage¹—to ensure reliable and accurate representation of the total adult population.

The margin of error for the survey is +/- 3.0 percentage points at the 95% level of confidence. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context and order effects.

¹ Telephone usage refers to whether respondents have only a landline telephone, only a cell phone or both types and the frequency with which they use each type.